
AGENDA
AMERICAN RESCUE PLAN (ARP) COMMITTEE
JUDGE E. MAURICE BRASWELL CUMBERLAND COUNTY
COURTHOUSE- ROOM 564
SPECIAL MEETING
AUGUST 5, 2022
11:00 AM

1. CALL TO ORDER
2. APPROVAL OF AGENDA
3. APPROVAL OF MINUTES
 - A. Approval of June 6, 2022 and June 20, 2022 ARP Committee Special Meeting Minutes
4. ITEMS OF BUSINESS
 - A. Small Business Economic Assistance Program - Application Funding Recommendations
 - B. Aid to Non-Profits Responsive Proposal Rankings & Funding Requests
5. UPDATES
6. ADJOURN



OFFICE OF THE COUNTY MANAGER

**MEMORANDUM FOR AMERICAN RESCUE PLAN COMMITTEE AGENDA OF
AUGUST 5, 2022**

TO: AMERICAN RESCUE PLAN COMMITTEE

FROM:

DATE:

**SUBJECT: APPROVAL OF JUNE 6, 2022 AND JUNE 20, 2022 ARP COMMITTEE
SPECIAL MEETING MINUTES**



AMERICAN RESCUE PLAN

MEMORANDUM FOR AMERICAN RESCUE PLAN COMMITTEE AGENDA OF AUGUST 5, 2022

TO: AMERICAN RESCUE PLAN COMMITTEE

FROM: BRENDA REID JACKSON, ARP PROGRAM MANGER

DATE: 7/28/2022

**SUBJECT: SMALL BUSINESS ECONOMIC ASSISTANCE PROGRAM -
APPLICATION FUNDING RECOMMENDATIONS**

BACKGROUND

After successfully completing steps 1-4 of the Small Business Economic Assistance Program's application process, staff recommends approval of these listed small businesses to receive Coronavirus State and Local Fiscal Recovery Funds. Each application has been reviewed objectively and has submitted appropriate documents or records that show that the business possesses a reasonable capacity to use the recommended award in a fiscally responsible way and perform a public purpose. Staff's recommendations total **\$1,031,353** and are contingent on the successful execution of a contract with the County. Staff will conduct site visits to confirm each business's operating address and ensure NC Secretary of State filings were current for corporations and limited liability companies.

RECOMMENDATION / PROPOSED ACTION

Staff requests that these funding recommendations be forwarded to the August 15, 2022, Board of Commissioners Meeting as an Item of Business.

ATTACHMENTS:

| Description | Type |
|--|-----------------|
| Small Business Application Funding Recommendations | Backup Material |

ARP SMALL BUSINESS ECONOMIC ASSISTANCE PROGRAM
ARP Staff Committee Funding Recommendations
As of July 28, 2022

Grand Total Funding Recommendations: \$1,031,353

Priority Group – Businesses that identified as receiving no prior funding:

- **NinaCarolHair, Sole Proprietor**
 - The business provides services to individuals suffering from hair loss. The business partners with the Veterans Affairs (VA) by making cranial prostheses (wigs) and providing hair treatments specifically designed for patients who have hair loss because of alopecia, chemotherapy, etc. The business states that they were impacted by COVID-19 due to Governor's mandatory closing of hairstylist/hair loss specialist.
 - Requested: \$25,000 for Payroll
 - Recommendation: \$25,000 for Payroll related to retaining 1 LMI and hiring 2 LMI employees
- **Atlas Tax Preparer**
 - The business assists customers with the preparation of business and personal tax returns. Applicant states they service audits, amendments, payment plans, extensions, etc. During the off-season, the company mainly focuses on bookkeeping services. Due to the widespread effects of COVID, the business operated virtually, and due to the extent of personal information being given, many people weren't comfortable sending their paperwork virtually. In that case, the applicant states they saw a decline in business.
 - Requested: \$35,000 for Back Rent & Employee Hire
 - Recommendation: \$15,000 to hire 1 LMI employee
- **XPO Nails**
 - Business states they are a personal care spa and nail salon where men and women come for self-love. The owner shut the business down for about four months due to COVID-19 restrictions by the Governor. The business lost revenue while supporting their workforce due to the shut down and increased expense for protective equipment for COVID-19 mitigation when they reopened.
 - Requested: \$50,000 for Operational Cost & Lost Wages
 - Recommendation: \$25,000 for Operational Costs related to hiring 3 LMI Employees
- **Elegance Weddings & Events, Sole Proprietor**
 - Elegance Wedding is a full-scale wedding and event planning company that provides consulting, decorating, and event setup services. They oversee the production of weddings and events hosted by businesses or third parties. COVID-19 has impacted the industry since the start of the pandemic. The owner had a large wedding planned for May 2020 that had to be postponed until August 2020
 - Requested: \$50,000
 - Recommendation: \$4,500 Payroll
 - LMI: Retain 1 LMI (owner) position

Secondary Group – Businesses that identified as receiving prior funding assistance:

- **Sonoran, LLC – Action**

- The business provides janitorial services, including stripping and waxing floors and carpet cleaning. The company suffered a considerable reduction in the number of employees due to the pandemic. Business is rebuilding staff capacity.
- Prior Funding: \$125,000 SBA Paycheck Protection Grant
- Requested: \$50,000 Payroll
- Recommendation: \$50,000 to retain 10 LMI and hire 10 LMI employees

- **Rapid Response Asset Management Group, LLC**

- Rapid Response Asset Management Group, LLC is a restaurant that sells burgers. The business provides 20 different burger types and believes one burger is a meal. When the Governor closed down, restaurant sales decreased to 65%. Business states lost business and if not for the PPP loan, they would have shut down.
- Prior Funding: \$36,000 SBA Paycheck Protection Program & Small Business Resiliency Grant
- Requested: \$50,000
- Recommendation: \$50,000 Payroll & Occupancy
- LMI: Retain 7 LMI and create 7 LMI positions

- **Bilingual Therapy Services, PLLC**

- Bilingual Therapy Services, PLLC provides therapeutic and diagnostic Speech Therapy services for children up to 18 years old with communication, feeding, and other disorders. The business specializes in high-quality bilingual therapy for Spanish-speaking and/or bilingual children. The company closed its office and services for three weeks but continued to pay Payroll. Purchased laptop to provide services virtually due to COVID restrictions related to home-based delivery for patients suitable for virtual service delivery.
- Prior Funding: \$90,602 Small Business Assistance, Paycheck Protection Program & NC Center for Economic Empowerment & Development
- Requested: \$50,000
- Recommendation: \$50,000 Payroll & Occupancy
- LMI: Retain 8 LMI positions

- **Latin Cuisine Restaurant, LLC**

- Latin Cuisine Restaurant serves customers authentic and delicious Latin food. Business closed for several weeks based on the Government's COVID-19 orders. They reopened, and the cost of materials and other services increased due to COVID-19, impacting their bottom line. Business took out a loan from CEED to continue their operations.
- Prior Funding: \$37,829 SBA Paycheck Protection Program & NC Center for Economic Empowerment & Development
- Requested: \$50,000
- Recommendation: \$50,000 Payroll, Occupancy & Operating Expenses
- LMI: Retain 1 LMI and create 1 LMI positions

- **Pierro's Italian Bistro, Inc**
 - Pierro's Italian Bistro is a full-service upscale food and beverage establishment specializing in Italian Cuisine, steaks, seafood, and pasta in historic downtown Fayetteville. They offer full-service catering on and off-site. When COVID-19 first started in March of 2020, the business closed the restaurant for in-house dining and reopened with 50% seating capacity due to COVID-19 restrictions.
 - Prior Funding: \$734,7000 Economic Injury Disaster Loan & SBA Paycheck Protection Program
 - Requested: \$50,000
 - Recommendation: \$23,000 Payroll & Training/Recruitment
 - LMI: Retain 32 LMI and create 8 LMI positions

- **Winterbloom, LLC**
 - Known as Winterbloom Tea House, the business is a café specializing in tea and various cocktails. Their customer profile consists of a broad demographic of loyal customers. The company temporarily closed due to COVID-19 but maintained its staff and payroll even after reopening and experiencing declining sales even after SBA Paycheck Protection Program funding was depleted. Funding would allow the business to provide competitive pay and create more jobs.
 - Prior Funding: \$23,073 SBA Paycheck Protection Program
 - Requested: \$50,000
 - Recommendation: \$47,695 Payroll & Occupancy
 - LMI: Create 4 LMI positions

- **Marcus Doss Salon LLC**
 - Marcus Doss Salon LLC offers cranial prosthetic wigs for patients that suffer from medical conditions such as alopecia, cancer, and other conditions associated with hair loss. On government VA Hospital provider list for cranial prosthetics. The salon closed for two months due to mandates related to COVID-19. The Paycheck Protection Program loan helped to maintain employees on Payroll, but the funds have been depleted, and employees have been laid off again.
 - Prior Funding: \$10,000 SBA Paycheck Protection Program Loan
 - Requested: \$16,000
 - Recommendation: \$8,000 Payroll
 - LMI: Retain 2 LMI and create 1 LMI positions

- **Ashby's Menswear LLC**
 - Ashby's Menswear is a clothing store offering professional attire at work and church. The business closed for several months in early 2020 due to COVID-19 mandates. They reopened with reduced sales due to COVID restrictions. Company maintained the same level of employees while the store was open. Paycheck Protection Program loans contributed significantly to employee retention.
 - Prior Funding: \$86,752 Paycheck Protection Program Loans & City of Fayetteville
 - Requested: \$50,000
 - Recommendation: \$50,000 Payroll & Occupancy
 - LMI: Retain 3 LMI

- **Chapman Management Company DBA It Takes a Village Child Care & Education Center and Southern Healthcare Network**
 - Chapman Management is an S-Corporation Chapman Management doing business as (DBA) It Takes a Village Child Care & Educational Center, a 24-hour childcare center, and Southern Healthcare Network, a transportation services for ambulatory and non-ambulatory. The business closed for seven months to prevent the spread of COVID-19 and saw a 40% reduction in income and monthly attendance when it reopened.
 - Prior Funding: \$88,250 Paycheck Protection Program Loan, of which \$39,000 Loan Forgiveness for both DBA entities -- Chapman Management Company DBA Southern Healthcare Network and It Takes a Village Child Care & Education Center.
 - Requested: \$50,000
 - Recommendation: \$15,000 Payroll for It Takes a Village Child Care & Education Center
 - Recommendation: \$15,000 for Payroll for Southern Healthcare Network
 - LMI: Retain 5 LMI and create 3 LMI positions
- **Prima Elements LLC**
 - Prima Elements LLC is a holistic wellness and nutritious food and supply establishment whose core services are yoga, meditation, sound therapy, coaching, and Reiki. Provide a diverse menu of natural, fresh juices, essentials and CBD oils, and a small nutritious vegan lunch. Business temporarily closed based on CDC guidelines related to COVID-19. Reopened after three months but operated under minimal staffing and reduced customer volume.
 - Prior Funding: \$8,000 SBA Paycheck Protection Program Loans
 - Requested: \$50,000
 - Recommendation: \$44,328 Payroll & Occupancy
 - LMI: Create 2 LMI and retain 2 LMI positions
- **Outsydaz NC LLC**
 - Outsydaz is a rental facility that seats or serves an average of more than 700 individuals within the grounds of the facility per day of operation. The facility is open to the public for artistic presentations, live or recorded musical exhibitions, theatrical performances, and films. Closed for 11 months due to COVID-19 and various mandates. Loss of revenues and employees when reopened.
 - Prior Funding: \$500,000 Economic Injury Disaster Loan
 - Requested: \$50,000
 - Recommendation: \$50,000 Payroll & Occupancy
 - LMI: Create 5 LMI and retain 5 LMI positions
- **III Ville Barbershop LLC**
 - The III Ville Barbershop gives military and civilian customers haircuts to ensure they look and feel nice. Businesses impacted by COVID-19 mandates and restrictions have caused a reduction in customers and reduced business hours.
 - Prior Funding: \$10,000 Economic Injury Disaster Loan
 - Requested: \$10,000
 - Recommendation: \$10,000 Payroll & Occupancy
 - LMI: Retain 1 LMI positions

- **Stuart Williams Stables Inc DBA Williams Carpet Care**
 - Stuart Williams Stables doing business as Williams Carpet Care, is a floor cleaning, water extractions, mitigation, and air duct cleaning service. Works with residential and commercial property owners. Water extractions were considered essential during the COVID-19 mandated shutdown; however, the cleaning requests fell dramatically to 70%, experienced staffing shortage, and the cost of sanitizing and COVID-19 PPE increased over the past two years.
 - Prior Funding: \$110,000 SBA Paycheck Protection Program
 - Requested: \$67,000
 - Recommendation: \$32,000 Payroll & Occupancy
 - LMI: Create 1 LMI and retain 8 LMI positions
- **Speediprint Inc**
 - Speediprint provides printing services and contracts postal services. Provides printed products such as business forms, envelopes, and funeral and memorial programs to various businesses and funeral homes throughout the county. The contract post office provides mail services such as stamps and postage for items to be mailed. Due to a reduction in business related to COVID-19, the company closed one of two locations to reduce overhead costs.
 - Prior Funding: \$131,937 Economic Injury Disaster Loan & SBA Paycheck Protection Program Loan
 - Requested: \$45,830.40
 - Recommendation: \$45,830 Payroll & Occupancy
 - LMI: Retain 5 LMI positions
- **ShineLight Inc**
 - ShineLight Inc provides behavioral healthcare, group homes, and healthcare provider for people with Autism and/or developmental disabilities. Business remained open throughout the pandemic. Due to COVID-19 restrictions, the reduced census in group homes decreased revenues. The company experienced a staffing shortage due to the daily risk of COVID-19.
 - Prior Funding: \$235,000 SBA Paycheck Protection Program
 - Requested: \$50,000
 - Recommendation: \$50,000 Payroll
 - LMI: Create 15 LMI positions and retain 15 LMI positions
- **The Apple Crate LLC**
 - The Apple Crate is a health food store offering a wide variety of food. They target people with allergies and specific dietary needs, supplements to support a large variety of particular conditions, and overall health and body care items for customers who may be sensitive or avoiding commercial ingredients. The business did not close during the COVID-19 pandemic but faced extreme labor shortages and significant disruptions to our supply chain.
 - Prior Funding: \$110,000 SBA Paycheck Protection Program Loan
 - Requested: \$50,000
 - Recommendation: \$50,000 Payroll
 - LMI: Retain 14 LMI positions
 - Pending Action: Determine whether or not the business has two locations and if they are a franchise.

- **Saam's Party Tent Inc**

- Saams Party Tents is a party and event rental company that provides tents, tables, chairs, dance floors, staging, linens, dishware, and other products for various events. Applicant states the following: Due to COVID-19, there have been fewer events, both indoor and outdoor, including significant events, such as The Fayetteville Dogwood Festival and International Folk Festival, that have been canceled for the last couple of years. While the business did not close, it experienced significant revenue loss and scaled back significantly. The company used prior funding assistance to address the COVID-19 crisis, and county funds will assist with continued recovery as events such as the Dogwood Festival return to pre-COVID levels.
- Prior Funding: \$50,000 SBA Paycheck Protection Program
- Requested: \$50,000
- Recommendation: \$20,000 Payroll
- LMI: Retain 2 LMI and create 6 LMI positions

- **The Abercrombie Company LLC**

- The Abercrombie Company operates The Drop Zone, hourly drop-in childcare and after-school care solution that provides up to 4 hours of short-term childcare for children ages 12 months to 12 years old. Services are provided at a moment's notice and summer camp for school agers in grades K-5th grade. While the business did not close, it experienced significant revenue loss and scaled back significantly due to COVID-19 and increased teleworking and virtual services (e.g., Shopping and medical appointments). The business used prior funding assistance to address the immediately COVID-19 crisis. County funds will assist with continued recovery as customers return to pre-COVID levels.
- Prior Funding: \$11,250 SBA Paycheck Protection Program & Sistahbiz Unstoppable Grant
- Requested: \$50,000
- Recommendation: \$46,000 Payroll
- LMI: Retain 1 LMI and create 2 LMI positions

- **Shanti Wellness Inc**

- Shanti Wellness, Inc is a wellness company specializing in chronic pain and stress management. The business offers various services and programs to fit individual, corporate, and government needs. Their services include Floatation Therapy, Massage Therapy, Localized Cryotherapy, Compression Therapy, and Sound & Light Therapy. The business closed for several weeks based on the Governor's COVID-19 orders, causing a revenue reduction. Reopened, and the cost of materials and other services declined. The business used prior funding assistance to address the immediately COVID-19 crisis. County funds will assist with continued recovery as customers return to pre-COVID levels.
- Prior Funding: \$18,800 SBA Paycheck Protection Program Grant
- Requested: \$50,000
- Recommendation: \$50,000 Payroll & Occupancy
- LMI: Retain 3 LMI and create 2 LMI positions

- **My Heavenly Sweets Inc**

My Heavenly Sweets is a sandwich and storefront bakery shop that brings various desserts and foods to Cumberland County. They serve lunch and dinner. The business closed based on the Governor's COVID-19 orders, causing a revenue reduction. Reopened, and the cost of materials and other services increased. The company used prior funding assistance to address the immediate COVID-19 crisis. County funds will assist with continued recovery as customers return to pre-COVID levels.

- Prior Funding: \$92,472 SBA Paycheck Protection Program Loans & EIDL Grant
- Requested: \$50,000
- Recommendation: \$40,000 Payroll, Rent, Occupancy & Operating Expenses
- LMI: Retain 10 LMI and create 2 LMI positions

- **Southern Coals**

- Southern Coals is a restaurant and catering company that started back in 2015 as a food truck and has since opened a location on Raeford Road. The business closed based on the Governor's COVID-19 orders, causing a revenue reduction. Reopened, and the cost of materials and other services declined. The company used prior funding assistance to address the immediately COVID-19 crisis. County funds will assist with continued recovery as customers return to pre-COVID levels.
- Prior Funding: \$105,128 SBA Paycheck Protection Program, NC Business Recovery & EIDL Grants
- Requested: \$35,000
- Recommendation: \$35,000 Payroll & Occupancy
- LMI: Retain 3 LMI and create 3 LMI positions

- **Yellow Crayon LLC**

- Marketing, graphic design, and print company. Custom graphics and logos. Also, print material, UV printing, Direct to Garment DTG, Direct to Film (DTF), and embroidery. The business closed based on the Governor's COVID-19 orders, causing a revenue reduction. Reopened, and the cost of materials and other services increased. The company used prior funding assistance to address the immediately COVID-19 crisis. County funds will assist with continued recovery as customers return to pre-COVID levels.
- Prior Funding: \$122,400 SBA Paycheck Protection Program, EID Grant & EID Loan
- Requested: \$50,000
- Recommendation: \$ 20,000 Payroll
- LMI: Retain six and create 2 LMI positions

- **Yummy Express, Sole Proprietor**

- Classic restaurant and complete dine-in serving food. The business closed based on the Governor's COVID-19 orders, causing a revenue reduction. Reopened, and the cost of materials and other services increased. The company used prior funding assistance to address the immediately COVID-19 crisis. County funds will assist with continued recovery as customers return to pre-COVID levels.
- Prior Funding: \$12,402.91 SBA Paycheck Protection Program
- Requested: \$50,000
- Recommendation: \$40,000 Payroll & Occupancy
- LMI: Retain one and create 1 LMI position

- **Blush Bridal LLC**

- Blush Bridal is a bridal boutique in the historic Haymount district that focuses on the bride, including personal styling from the engagement through the honeymoon. The business closed based on the Governor's COVID-19 orders, causing a revenue reduction. Reopened, and the cost of materials and other services increased. The company used prior funding assistance to address the immediate COVID-19 crisis. County funds will assist with continued recovery as customers return to pre-COVID levels.
- Prior Funding: \$150,000 SBA Paycheck Protection Program
- Requested: \$50,000
- Recommendation: \$20,000 Payroll
- LMI: Create 2 LMI position

- **Beaver Creek Foods, Inc.**

- The business owns four Subway franchise locations that serve breakfast, lunch, and dinner, and two Duck Donuts locations offer dessert options from donuts to milkshakes. At the beginning of the pandemic, the business had closed two of four Subway locations in Spring Lake. Struggled to keep stores staffed. The company had to be closed for a week or longer due to employee illness or short staffing. Business took a loss in revenue.
- Prior Funding: \$550,800 SBA Paycheck Protection Program
- Requested: \$50,000
- Recommendation: \$50,000 Payroll & Occupancy
- LMI: 27 Retain and 33 create LMI position



AMERICAN RESCUE PLAN

MEMORANDUM FOR AMERICAN RESCUE PLAN COMMITTEE AGENDA OF AUGUST 5, 2022

TO: AMERICAN RESCUE PLAN COMMITTEE

FROM: TYE VAUGHT, CHIEF OF STAFF

DATE: 7/28/2022

**SUBJECT: AID TO NON-PROFITS RESPONSIVE PROPOSAL RANKINGS &
FUNDING REQUESTS**

BACKGROUND

The County was awarded **\$65.2 million** in Coronavirus State and Local Fiscal Recovery Funds as part of the American Rescue Plan Act. The Board of County Commissioners approved an allocation of **\$3.5 million** in funding to nonprofit organizations to conduct programs and projects that help the County recover from and respond to COVID-19 and its negative impacts.

The County began the solicitation of RFP-22-15-CTY on January 19, 2022, and accepted proposals from the local nonprofit community through 4:30 PM on February 28, 2022. Through this process, the County received 42 responsive proposals from 38 nonprofit organizations. Cape Fear Valley Mobile Integrated Services submitted two proposals, the NARCAN and Community Paramedic programs funded as sub-awards through the County's Substance Use Services and Behavioral Health Services ARP projects.

The ARP Staff Committee appointed the ARP Nonprofit Review Panel, composed of various County staff and County Legal, to review and rank proposals in accordance with the Responsive Proposal Review Guidelines approved by the Board at the May 16, 2022, regular meeting.

County Legal identified 19 proposals ineligible for sub-award. These proposals have not been reviewed by the panel. The remaining 21 proposals have been ranked from highest to lowest. The eight highest-scored entities have submitted budgets totaling **\$3,353,058**. Before a sub-award agreement may be executed, the County must conduct risk assessments to determine the entity's level of risk as a sub-awardee.

RECOMMENDATION / PROPOSED ACTION

Staff requests the Committee's approval to contact the eight highest-scored organizations to conduct risk assessments to determine their level of risk as sub-awardees.

ATTACHMENTS:

Description

Type

Aid to Non-Profit Proposal Rankings

Backup Material

NON-PROFIT PANEL RANKINGS AND BUDGET REQUESTS

| NON-PROFIT ENTITY NAME | PROPOSED BUDGET | EVALUATION SCORE |
|---|------------------------|------------------|
| 1. Fayetteville Urban Ministry, Inc. | \$ 750,000.00 | 90 |
| 2. Arts Council of Fayetteville/Cumberland County | 271,375.00 | 75 |
| 3. Carolina Collaborative Community Care, Inc | 508,196.00 | 75 |
| 4. Healing Hands of Love Kingdom Connections International | 161,500.00 | 74 |
| 5. Cumberland HealthNET | 500,000.00 | 73 |
| 6. Cumberland County Council on Older Adults | 476,615.00 | 72 |
| 7. Employment Source, Inc. | 159,827.00 | 63 |
| 8. Connections of Cumberland County, Inc. | 525,545.00 | 63 |
| | \$ 3,353,058.00 | |
| 9. Better Health of Cumberland County | \$ 417,626.00 | 59 |
| 10. Community Health Interventions, Inc. | \$ 331,941.00 | 59 |
| 11. Communities in Schools of Cumberland County | \$ 507,185.00 | 57 |
| 12. Cape Fear Botanical Garden | \$ 243,344.00 | 57 |
| 13. Kingdom Community Development Corporation | \$ 1,278,757.00 | 55 |
| 14. Noonday Kitchen | \$ 348,744.00 | 53 |
| 15. The Joel Fund | \$ 182,696.00 | 53 |
| 16. The School of Hope, Inc. | \$ 313,309.00 | 53 |
| 17. Carolina Collaborative Community Care, Inc | \$ 291,913.00 | 52 |
| 18. FTCC Foundation, Inc. | \$ 369,500.00 | 50 |
| 19. Cumberland Residential and Employment Services and Training | \$ 1,063,950.00 | 50 |
| 20. Rape Crisis Volunteers of Cumberland County | \$ 111,171.00 | 50 |
| 21. Communities United for Youth Development | \$ 400,000.00 | 45 |

NON-PROFITS RECOMMENDED BY THE ARP STAFF COMMITTEE

1. Fayetteville Urban Ministry, Inc.

Fayetteville Urban Ministry's Coronavirus Recovery Project

2.2 Household Assistance: Rent, Mortgage, and Utility Aid

Total Project Budget: \$750,000.00

The Fayetteville Urban Ministry, Emergency Assistance Program, will provide rental, mortgage, and utility assistance to Cumberland County residents who have experienced financial hardship due to the COVID-19 pandemic. Service is available on a first-come, first-served basis until funding runs out.

2. Arts Council of Fayetteville/Cumberland County

Artists in Schools – Arts for All Allocation (Title 1 Schools)

2.24 Addressing Educational Disparities: Aid to High Poverty Districts

Total Project Budget: \$271,375.00

The Arts Council of Fayetteville/Cumberland County will hire Teaching Artists through its Artists in Schools (AIS) initiative for every Title 1 school in Cumberland County in FY 23 and FY 24. Each Title 1 school - grades K to 12 - will have \$1,000 via the Arts for All Allocation strategy to employ Teaching Artists to provide workshops, residencies, assemblies, and/or virtual engagements at the school. The Arts Council will manage and broker the hiring, contracting, and implementation of these Teaching Artist engagements for every Title 1 school in FY 23 and FY 24. Capitalizing on 45+ years of experience, AIS provides paid Teaching Artist engagements to Cumberland County's most needy students in Title 1 Schools. These students might not otherwise participate in substantive arts education experiences during their education. Most of the requested Cumberland County ARP funds will be used to hire Teaching Artists directly for each Title 1 school. A small portion of the funds will provide salary support for the Arts Education Manager and the Director of Grants and Allocations at the Arts Council to oversee the AIS and Arts for All Allocation strategy.

3. Carolina Collaborative Community Care, Inc.

Murchison Choice Food: Healthy Food, Healthier Living

2.1 Household Assistance Food Program

Total Project Budget: \$508,195.24

Carolina Collaborative Community Care, Inc. (4C) is an NCQA-accredited organization that offers care management and disease management and community support connection services to participants in Cumberland and surrounding counties through collaboration with Prepaid Health Plans, medical providers, pharmacies, and other community-based organizations. We work to assist patients with both medical and non-medical social determinants of health to improve their health and well-being. Over the last two years, we have seen the significant impact of the COVID-19 pandemic and its effect on individuals and the community. Most notably, access to healthy food has become increasingly difficult. This is especially true for residents in census tracts along the Murchison corridor. 4C plans to partner with Leaf of Life, The Veteran's Farm of NC, Pate's Farm Market, Sandhills AgInnovation Center (SAIC), Crew Family Orchards, and other non-funded partners to address food insecurity in a three-program approach: "Fresh Food Now!", "Cook Healthy Food!" and "Grow Your Food!" These programs will provide residents in this community with fresh food, teach them how to cook fresh food healthily, and grow a community garden to ensure sustainable access to healthy food for years to come.

**4. Healing Hands of Love Kingdom Connections International
Youth Empowerment Center**

2.22 Strong Healthy Communities: Neighbourhood Features that promote Health/Safety

Total Project Budget: \$161,500.00

HHOL's youth programs primarily target youth, often residing in under-resourced communities, who have developed unhealthy behaviors and/or lack the motivation to achieve optimal levels of successful outcomes due to peer pressure, social issues, and the absence of constant support. To restore hope and confidence, young people must be in a caring, nurturing environment that promotes their best effort and reinforces personal respect and accountability to facilitate their transition to adulthood. Our approach to creating such an environment is through faith, encouragement, empowerment, and mentorship. Our programs blend positive adult relationships with academic, social, emotional, and occupational training and support to provide our youth with the holistic programming necessary to address their needs whole being.

5. Cumberland HealthNet

Safe Haven

1.7 Other COVID-19 Public Health Expenses (including Communications, Enforcement, Isolation/Quarantine)

Total Project Budget: \$500,000.00

Cumberland HealthNET proposes Safe Haven, a project to provide a comprehensive program of safe temporary emergency housing for homeless and low-income individuals and families who are COVID-19 positive or had direct contact with a positive person but are unable to isolate or quarantine and those at high risk of contracting COVID-19 due to a chronic health condition. Safe Haven will provide this critical service within a responsive person-centered model that will address all the social determinants of health through intensive case management, relying on the array of wrap-around services at its disposal. The project will provide the area with ten safe living units available seven days a week, year-round, for these underserved individuals. Safe Haven will coordinate three meals for participants each day they are housed. In addition, a qualified full-time case manager will have an office at the facility and conduct a comprehensive intake process to determine what services and support are appropriate for each participant based on their unique social background. The case manager will work closely with the Cumberland Health NET Outreach Nurse to monitor the overall health status of the program participants. The unfortunate circumstances presented to these underserved participants will be reframed by Safe Haven as a unique opportunity to assess their individual needs. Based on this assessment, the entity will initiate specific long-term services. They will be enrolled in ongoing services beyond what would otherwise have been provided as a temporary set of clear COVID-19-related quarantine, testing, and monitoring services offered in a safe setting.

**6. Cumberland County Council on Older Adults
Meals on Wheels**

2.1 Household Assistance: Food Programs

Total Project Budget: \$476,615

Our Meals on Wheels program provide daily nutritious meals to calm down overdose and have no more pain. This program aims to address the issues of food insecurity and malnutrition among Cumberland county's most vulnerable older adult population. Maintain and or improve the health and well-being of homebound older adults through the provision of a hot, nutritionally balanced meal delivered to the home; reduce the isolation and loneliness of homebound older adults through social interaction; and provide regular safety checks to monitor the security and well-

being of homebound older adults. Funding is requested for: the purchase of a hot/cold delivery truck to deliver meals to program participants who live where no volunteers are available and/or enough volunteers cannot be recruited to provide daily meals; the hiring of a part-time delivery driver; and the purchase of weekend meals and supplemental food boxes.

7. Employment Source Inc. dba ServiceSource

Building Independence

2.10 Assistance to Unemployed or Underemployed Workers (e.g., job training, subsidized employment, employment supports or incentives)

Total Project Budget: \$159,827

Employment Source Inc., dba ServiceSource, respectfully requests \$159,826.24 annually to expand evidenced-based Supported Employment and Peer Support Services - PSS (telehealth and face to face), coordinated through a single point of entry, 1-800 Helpline. The Building Independence Program will support low-income families, veterans, and individuals with disabilities in Cumberland County. Employment Source Inc. we'll leverage its national call center expertise (VA Hospital KY, VA Fayetteville, United States Army – Ft Eustis Army Training Help Desk, 411 Tallahassee, and opportunity calls) to provide a single point of entry 1-800 helpline (e.g., 1-800-COV-WORK), In Cumberland County for low-income families, veterans, and individuals with disabilities. The COVID pandemic has disproportionately impacted individuals targeted for services. They have the following risk factors: Homelessness/near homelessness, disability, typically primary mental health and/or dually diagnosed with substance use disorders, and high unemployment rates. Essential services will include service coordination for resource Navigation with a primary intake focus to access certified supported employment job coaching staff and peer support specialists. The entity will coordinate the single entry point with the Cumberland County government and human service providers' infrastructure. Outreach staff will target low-income families, veterans, and individuals with disabilities who have been disproportionately impacted due to the COVID pandemic: increased rates of social isolation, exasperation or health symptoms of a substance use disorder, the risk for suicide, lower engagement in treatment, and decreased rates of employment.

8. Connections of Cumberland County, Inc.

Day Resource Center

2.18 Housing Support: Other Housing Assistance

Total Project Budget: \$525,545

Connections recognize the unique opportunity this one-time infusion of resources brings. CCC seeks to increase its capacity while ensuring ongoing efforts will continue when funding is expended. Of the above roles, the development coordinator is seen as the most pressing, a position dedicated to elevating the financial growth and sustainability of the agency. A development coordinator will allow the agency to invest in fundraising and donor stewardship, thereby increasing the financial capacity of the agency to meet client and staffing needs. While CCC identifies the above request as a crucial need so the agency may continue to grow with the community's needs, it is equally important to ensure current positions and operations of the DRC are funded. Funding will assist in ensuring that the crucial functions required to meet the increasing needs of the single women and women with children facing homelessness and DRC operations remain intact as the agency focuses on increasing its development efforts so that those most impacted by COVID 19 can continue to seek services at the DRC.

REMAINING NON-PROFIT PROPOSAL REQUEST

9. Better Health of Cumberland County

Medical Emergency Direct Aid Program

1.6 Medical Expenses (including Alternative Care Facilities)

Total Project Budget: \$417,626

The COVID-19 pandemic has disproportionately affected populations that historically have barriers to accessing health services. Better Health was founded to address the unmet healthcare needs in Cumberland County through education, referral, and assistance. The Emergency Direct Aid Program will aid low-income Cumberland County residents with no medical insurance or underinsured to obtain their prescribed medication, dental extractions, medical supplies, transportation assistance to out-of-town medical appointments, and vision assistance to obtain prescribed glasses. The program anticipates serving about one 1000 clients in the next fiscal year.

10. Community Health Interventions Inc.

CHI COVID-19 Mitigation Initiative

1.2 COVID-19 Testing

Total Project Budget: \$331,940

Community Health Interventions, Inc. is seeking funding through RFP-22-15-CTY to Help the Community Recover from and Respond to COVID-19 and its Negative Economic Impacts. Our proposed program, CHI COVID-19 Mitigation Initiative, addresses preventing and mitigating COVID-19 via outreach, education, and testing, enhancing behavioral and mental health services, and providing care coordination and referral services as needed in disproportionately impacted communities. The program consists of offsite and onsite outreach, education, and testing for COVID-19, where individuals are provided with instruction regarding how to limit the spread of Covid-19 and options for vaccinations and boosters for applicable participants. During the outreach, education, and testing phase, participants will complete surveys regarding compliance with COVID-19 reducing measures, including wearing a mask, hand sanitation, vaccines, and boosters, to name a few. Participants will provide information regarding vaccination and booster status. Staff will provide education, and The entity will address barriers to vaccinating and boosting participants fully as needed. For participants testing positive for COVID-19, care management and follow-up will be instituted between 2 weeks and 60 days, depending on need and compliance. During care management, the patient's behavioral or mental health needs, daily task assistance, quarantine and prevention compliance, employment, housing, and utility assistance will be assessed, addressed, referred to, monitored, and recorded. All findings will be compiled, used as needs assessments for enhanced services, and presented in quarterly reports.

11. Communities in Schools of Cumberland County

Reengaging and Supporting Middle and High School Students Affected by COVID-19

2.25 Addressing Educational Disparities: Academic, Social, and Emotional Services

Total Project Budget: \$507,185

This project will address the needs of students and families enrolled in South View Middle School and South View High School. We know that the likeliness of school and future success is disrupted by poverty, systemic racism, a lack of access to resources, and emotional trauma, all exacerbated by the COVID-19 pandemic. CIS will achieve several goals throughout this project. Through the implementation of the CIS Model of integrated student supports, CIS will: (1) locate students who disengaged from school and learning due to the school closures, quarantine, and isolation caused

by COVID-19; (2) assess the needs of two Cumberland County public schools to identify gaps in services and develop a plan to address gaps and school-wide needs; (3) accept referrals of students with high numbers of risk factors and demonstrated disengagement behaviors such as poor grades, inconsistent attendance, inappropriate behavior, and a lack of social/emotional skills, and develop a student support plan for each case-managed student; and (4) provide the CISNC Jobs for North Carolina's Graduates (JNCG) program for selected, high-risk 11th and 12th-grade students. JNCG serves students for one year post-high school graduation to ensure a smooth and successful transition to college and careers. With fewer students choosing post-secondary education and training and getting lost in this COVID environment, the extended support provided by our program is essential to ensuring that students graduate with workforce-ready skills. CIS will accomplish these goals in an ongoing partnership with Cumberland County School District, school administrators, and community partners.

12. Cape Fear Botanical Garden

Recovery and Revitalization Initiative

2.25 Addressing Educational Disparities: Academic, Social, and Emotional Services

Total Project Budget: \$243,344

Cape Fear Botanical Garden (CFBG) provides educational programming, public events, and exhibits to the residents of Cumberland County. It is an important cultural asset for all who visit the cultivated gardens and natural areas comprising its 80 acres. Cumberland County's Aid to Non-profit Organizations (RFP-22-15-CTY) will provide the economic support for the staff, supplies, and equipment necessary to maintain and sustain ongoing operations and the educational programs, exhibits, and events that make it possible for Cape Fear Botanical Garden to fulfill its mission of connecting individuals with the natural world. Particular emphasis will be placed on providing an event free of charge available to all residents of Cumberland County and educational programming with an emphasis on Title I schools and focused on curricula that conform to the CORE values of the Cumberland County Schools.

13. Kingdom Community Development Corporation

Windows to the World

2.15 Long-term Housing Security: Affordable Housing

Total Project Budget: \$1,278,757

Kingdom Community Development Corporation (Kingdom CDC) is a HUD-certified counseling agency and a Community Housing Development Organization (CHDO). Our overarching objective is to equip families with the tools needed to respond to and recover from covid-related trauma and to prepare for futures that hold more stability and promise. Kingdom CDC, a trusted community resource, has developed a project through which healing and recovery can begin through a trauma-informed and equity-focused approach to service delivery that aims to educate and empower our community to rebuild beyond recovery. Windows to the World will work with participants and community partners to build a new vision for creating financial stability through access to the knowledge, skills, and resources needed for healthy, resilient futures. As with our existing programs, Kingdom CDC designed Windows for the world to offer a customized response and recovery assistance that empowers participants beyond their project involvement. Kingdom CDC believes that helping to stabilize families experiencing disproportionately

severe impacts from the covid pandemic will help stabilize and improve their communities.

14. Noonday Kitchen

Sunshine Market

2.1 Household Assistance Food Programs

Total Project Budget: \$348,744

The Sunshine Market is a family-focused mobile produce market that aims to provide fresh fruits, vegetables, and dairy products to communities devastated by the economic and health-related downturn of the Covid 19 Pandemic. At Sunshine Market, individuals can arrive and select their products at no cost. Cooking tutorials and recipes are available onsite, and resource booths provide additional information pertinent to their needs. We will also offer nutritional education, critical to building a more robust immune system and lowering the risk of non-communicable diseases and longevity.

15. The Joel Fund

TJF Supportive Services

2.18 Housing Support: Other Housing Assistance

Total Project Budget: \$182,696

The Joel Fund, a 501c3 organization located in Wake Forest, NC, was established in 2016 to connect veterans to non-traditional services directly. The Joel Fund (TJF) is committed to engaging, educating, and encouraging veterans and their families. Our supportive programs provide resiliency and stability, allowing veterans to focus on their physical and mental well-being. The Joel Fund proposes expanding our proven programs, Operation Furnish, Operation Wellness, and our Resource Connection, to serve more veterans in Cumberland County. These programs include providing new beds, gently used household items, two months of delivered groceries, financial assistance to avoid homelessness, and opportunities for social connectedness. This funding would help the Cumberland County veteran community recover from some of the negative economic impacts of COVID-19.

16. The School of Hope, Inc

Keep Hope Alive

2.25 Addressing Educational Disparities: Academic, Social, and Emotional Services

Total Project Budget: \$313,309

The project, "Keep Hope Alive," is based on the need to acquire additional classroom space (4205 sq ft in a modular unit that would provide four to six classrooms) so that, not only may we follow the social distancing CDC recommendations, guidelines and requirements to enable our students to be socially distanced within the classroom environment, but so that we may also be able to serve additional autistic students (and families) who are not able to receive the necessary help within their public school, private school and/or homeschool.

17. Carolina Collaborative Community Care, Inc.

Child Development Enhancing Futures

2.14 Healthy Childhood Environments: Early Learning

Total Project Budget: \$291,913

Our proposed CDEF project will work to enhance the number of developmental/behavioral/health risk screenings being performed at practices for children ages 6-18 years of age. Areas of concern

that these screenings could assist in identifying include safety/exposure to violence, substance use, promiscuity/unprotected sexual activities, depression, and truancy. These issues are crucial to detect in our school-age children and adolescents, especially considering increased stressors faced during the pandemic for families and our school systems who would detect needs. On February 15, 2022, the most recent Joint Legislative Oversight Committee (JLOC) NC DHHS meeting was held. It was reported that since COVID, there had been a 24% increase in pediatric ED visits for BH issues in children 5-11 years of age and a 31% increase for those 12-17 years of age. In addition, it was also reported during the JLOC meeting that retail alcohol sales have increased by 39% since the pandemic. These most recent numbers further magnify the need to ensure child safety in school-age children. Our quality improvement efforts will not only strive to improve the overall screening rates for these children but also to ensure any screening results that are at-risk for a need will be referred to the appropriate agency/resource, and those follow-up efforts will be instituted to make sure any barriers are minimized, and referred services were provided.

18. FTCC Foundation Inc.

Barriers to Education for at Risk Students

2.2 Household Assistance: Rent, Mortgage, and Utility Aid

Total Project Budget: \$369,500

FTCC Foundation manages scholarships and other funds that provide financial assistance to FTCC students. Barriers to education is a fund that helps students who have been adversely affected by COVID-19 and other emergencies by providing money for food, rent, utilities, transportation, childcare, and other necessary expenses. Many students lost their jobs during the pandemic and face food and housing insecurity. These funds will help keep students in their homes and food on the table. The Foundation is requesting scholarships and money for books, supplies, and certification fees to fulfill the unmet need for curriculum and continuing education for students affected by COVID. Students struggle with stress, anxiety, and depression because of the pressures of managing home, work, and school commitments. This project would address the mental health needs of FTCC students by enhancing and expanding existing services. This project would also include mini-grants for instructors to develop innovative ways to help students reengage and recover after two years of virtual and hybrid learning. This program aims to help students stay in school, care for their families, and stay on track to graduate.

19. Cumberland Residential and Employment Services and Training

Adult Day Vocational Program

1.9 COVID-19 Assistance for Non-Profits

Total Project Budget: \$1,063,950

Cumberland Residential and Employment Services and Training (CREST) is a not-for-profit agency whose mission is to provide effective services and supports to persons with disabilities and their families. CREST is honored to have provided services exclusively in Cumberland County for almost 50 years. CREST seeks to provide stable housing and expand competitive employment opportunities for persons with intellectual/developmental disabilities (I/DD). The project will afford opportunities to 25 eligible citizens. This project is expected to promote inclusion and value of our special needs population while providing a stable living arrangement as CREST enables these adults to become routine contributors to our local economy. CREST Residential Program operates five (5) supervised residential programs which offer 24- hour support staff. The residential program provides structure and training for independent living. The Residential programs serve as lifelines to persons with I/DD in preventing institutionalization and

homelessness. CREST ADVP program assists adults with intellectual/developmental disabilities to secure integrated competitive employment in the community. This is a day program where participants learn employment skills and eventually are assisted with job exploration, job matching, pre-employment activities, and job coaching or shadowing. We have experienced regular success helping participants become gainfully employed through this program and community partners. We are requesting funding that will enable us to provide housing assistance and create employment opportunities for more persons with disabilities.

20. Rape Crisis Volunteers of Cumberland County (RCVCC)

Victim Services

1.11 Community Violence Intervention

Total Project Budget: \$111,171

RCVCC will provide advocacy to those in our community who are at the most significant risk, victims of domestic violence, sexual violence, and human trafficking. RCVCC has a 24/7 crisis line, responds 24/7 to the hospital and law enforcement interviews, provides one-on-one counseling, includes safety planning, and provides a safe environment to file for a domestic violence protective order. RCVCC will provide training to all local law enforcement agencies and outreach programs for our underserved population.

21. Communities United for Youth Development (CUYD)

Building a Better Community: "Grays Creek Strong"

2.25 Addressing Educational Disparities: Academic, Social, and Emotional Services

Total Project Budget: \$400,000

Covid 19 has heightened human suffering, undermined the economy, turned the lives of billions of people around the globe upside down, and significantly affected the health, economics, environmental, and social domains. Lending to the pandemic's global impact, The community can also feel the trauma in southeastern Cumberland County in the Gray's Creek Community. The proposed project, "Building a Better Community: Gray's Creek Strong," over the next three (3) years, will focus on three specific areas: Family Engagement, Mental Health and Wellness, and Technology Disparity. Family Engagement: The project will focus on helping families cope with changes within the family structure, strengthen parenting skills, and help parents support their children's overall success. Mental Health and Wellness: The project will address health and wellness issues resulting from Covid 19. The program will address mental health and wellness issues: isolation, anxiety, fear, depression, loss due to the death of family and friends, lack of physical activity, and proper nutrition. Technology Disparity: The project will help students learn how to use technology to improve their school performance effectively. Covid 19 has shifted the educational arena to a more technological platform. With this transition, parents and students must comprehensively understand the Canvas and NCEDCLOUD platforms. Lack of understanding of these platforms has also increased anxiety, depression, low school performance, and lack of motivation and concern among students and parents. Lack of access to technology or good internet connections is an obstacle to continued learning, which has escalated in response to school closures.