

CUMBERLAND COUNTY BOARD OF COMMISSIONERS  
MONDAY, APRIL 19, 2021 – 6:45 PM  
117 DICK STREET, 1ST FLOOR, ROOM 118  
REGULAR MEETING MINUTES

This meeting was conducted as a remote meeting under the N. C. Governor's State of Emergency Declaration. In compliance with the N. C. General Assembly's S.L. 2020-3, SB 704, this remote meeting was simultaneously streamed online with live audio and video and was available to the public and media live via the Cumberland County website (co.cumberland.nc.us), Youtube page (youtube.com/user/CumberlandCountyNC/videos) and on Cumberland County North Carolina TV (CCNC-TV) on Spectrum Cable Channel 5.

PRESENT: Commissioner Charles Evans, Chairman  
Commissioner Glenn Adams, Vice Chairman  
Commissioner Michael Boose  
Commissioner Jeannette Council  
Commissioner Jimmy Keefe  
Commissioner Toni Stewart (attended remotely)  
Amy Cannon, County Manager  
Duane Holder, Deputy County Manager  
Tracy Jackson, Assistant County Manager  
Sally Shutt, Assistant County Manager  
Angel Wright-Lanier, Assistant County Manager  
Rick Moorefield, County Attorney  
Vicki Evans, Finance Director  
Dee Taylor, Community Development Director  
Rawls Howard, Planning and Inspections Director  
Robert Van Geons, Fayetteville Cumberland Economic Development Corporation President/CEO  
Candice H. White, Clerk to the Board

ABSENT: Commissioner Larry Lancaster

Chairman Evans called the meeting to order and acknowledged the remote attendance of Commissioner Stewart.

INVOCATION / PLEDGE OF ALLEGIANCE

Elder Madelyn Gilmore, Smith Chapel Freewill Baptist Church, provided the invocation followed by the Pledge of Allegiance to the American flag led by Matthew Stewart, six-year-old student at Freedom Christian Academy.

Chairman Evans recognized Fayetteville City Council Member Yvonne Kinston as being in attendance.

Recognition of 2021 Governor's Volunteer Service Awards

Melode Dickerson, Cape Fear CERT  
Metter Ann Montoya, Vision Resource Center  
Patricia Nusbaum, Vision Resource Center  
Amelia Smith, NC Guardian ad Litem Program

Chairman Evans offered the following comments to recognize recipients of the 2021 Governor's Volunteer Service Awards and presented them with Certificates of Appreciation from the Board of Commissioners.

Melode Dickerson was recognized for her contributions to the Hopes Mills Community Emergency Response Team, or CERT, and the group's successful efforts in 2019 to expand the volunteer program into the City of Fayetteville and Cumberland County. The expanded and transformed group became the Cape Fear CERT.

Melode established a Cape Fear CERT Teen program in 2020. In February, nine teens graduated from the first class. She has logged 787 hours of volunteer time with the majority spent participating in meal distribution programs that delivered enough food to feed 75,000 people.

Amelia Smith been a Guardian ad Litem since 2015. COVID-19 brought unexpected challenges that kept many children hidden from their communities. Amelia was the voice for 29 children in the Cumberland County Juvenile Court. A typical Guardian ad Litem case load averages about 8 children from 2 to 3 families, but Amelia has used her time as a retired military veteran to serve 3 to 4 times the average number of children.

Amelia contacts each child and tracks their educational progress, therapy participation and general well-being. She works hard to be the biggest support for these children, encouraging them and doing everything in her power to give them the best opportunity at future success in education, relationships and life.

Metter Ann Montoya started the Vision Resource Center on Wheels program during the COVID-19 pandemic to ensure visually impaired residents who live alone did not go hungry. Metter partnered with Abney Chapel Seventh Day Adventist Church to provide more than 40 food boxes and COVID-19 supplies every month for these residents. Metter also started assistance with low-income housing for members who need a home of their own. She helped complete applications, followed up with apartment managers and drove members to locations when required. Nearly 80 years young, Metter works tirelessly to help the Vision Resource Center serve its clients.

Patty Nusbaum has worked full throttle with the Vision Resource Center to bring food and supplies to blind and visually impaired residents. Patty collected boxes and paper bags for delivery and assisted Metter Ann Montoya with organizing food pantry items to ensure VRC members received a package. Patty drove more than 300 miles in her personal vehicle delivering food, without asking for reimbursement. When the Vision Resource Center held its first ever virtual fundraiser, Patty went above and beyond and helped raise over \$28,000 during the pandemic, rallying family and friends to help.

#### PUBLIC COMMENT PERIOD

Amy Cannon, County Manager, read the public comment policy. Chairman Evans recognized the clerk to the board who stated there were no speakers or written comments submitted.

Ms. Cannon asked to remove from the agenda Item 5.A. Confirmation of Priorities and Projects within the Capital Planning Model and add as Item 9.A. Closed Session for Economic Development Matters Pursuant to NCGS 143-318.11(a)(4).

#### 1. APPROVAL OF AGENDA

MOTION: Commissioner Boose moved to approve the agenda with the changes as requested.

SECOND: Commissioner Council

When called on, Commissioner Keefe voted in favor.

When called on, Chairman Evans voted in favor.

When called on, Commissioner Adams voted in favor.

When called on, Commissioner Boose voted in favor.

When called on, Commissioner Council voted in favor.

When called on, Commissioner Stewart voted in favor.

VOTE: UNANIMOUS (6-0)

## 2. PRESENTATIONS

### A. Update from Ms. Sharon Moyer, Partnership for Children of Cumberland County Regarding Family Connects Home Visiting Program

#### BACKGROUND

Ms. Sharon Moyer, Partnership for Children Community Engagement Administrator, will provide a brief update to the Commissioners about the implementation of the Family Connects universal home visiting program for families with newborns.

This program, currently funded by the Partnership's Smart Start dollars and the Elizabeth A. Hudspeth Endowment Fund of the Cumberland Community Foundation, has been awarded federal funding to implement it as a regional pilot. The presentation will include information about new federal funding, the regional approach, and the expected outcomes for children and families in our community.

#### RECOMMENDATION / PROPOSED ACTION

Accept the update as presented, no action is required.

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Sharon Moyer, Partnership for Children Community Engagement Administrator, stated joining her from the Cumberland County Partnership for Children are Elizabeth (Liz) Simpler and Mary Sonnenberg. Ms. Moyer began her update by providing information about the formation, core vision and programs provided by the Cumberland County Partnership for Children. Ms. Moyer stated the organization has been selected to pilot a universal home visiting program for families with newborns in Cumberland, Hoke and Robeson Counties supported by federal funding; two other organizations were also selected to lead this program in five other counties in the Western part of North Carolina. Ms. Moyer explained the partnership involving Family Connect International and what the Family Connects Home Visiting Program means for families in Cumberland, Hoke and Robeson Counties as it relates to families with newborns who request a home visit. Ms. Moyer also spoke to research that indicates this program makes families stronger, saves lives and saves money. Chairman Evans thanked Ms. Moyer for her update on the Family Connects Home Visiting Program.

### B. Update from Chairman Charles Evans on the Board's Accomplishments

#### BACKGROUND

Chairman Charles Evans will provide a brief update regarding the Board's achievements and activities through the first quarter of 2021.

#### RECOMMENDATION / PROPOSED ACTION

For informational purposes. No action is required.

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Chairman Evans presented the following comments as an update on the Board of Commissioners' accomplishments through the first quarter of 2021 with a PowerPoint presentation to accompany his update.

Good evening. It's hard to believe, but we have already completed one quarter of the year and I want to assure the citizens of Cumberland County that your Board of Commissioners and County staff have been working hard to fulfill our mission of providing quality services while being fiscally responsible.

This evening, I wanted to update our citizens on what your board and County government have accomplished in the first quarter of 2021.

- In January, the board approved hiring a consultant to develop a three-year homelessness strategic plan. A community survey just wrapped up on Friday, April 16, and additional

research is being conducted. We expect to have a proposed plan by June 30th.

- The County and State have implemented a Watershed Restoration Project for needed repairs to streams and drainage ways resulting from hurricanes and subsequent flooding. Approximately \$855,000 has been awarded from the North Carolina Department of Agriculture and Consumer Services for the 37 projects in the plan.

In February,

- The Board approved seven top priorities during a planning session –
  - a Performing Arts Center;
  - Access to public water in Gray's Creek;
  - countywide public water,
  - homelessness;
  - government communication;
  - economic development; and a
  - County facility asset inventory and audit.

From there we developed objectives and action steps for each priority. That plan is included in tonight's Consent Agenda

- The county has launched two anti-litter campaigns
  - The Five for Friday Anti-Litter Campaign encourages citizens to pick up five pieces of litter each Friday around their roadways, businesses and along any walking trails or other public areas.
  - Cumberland Clean – the county's first litter pick up event – was held on Saturday, April 17. Volunteers picked up litter at several locations in the County outside the City of Fayetteville, which was holding Fayetteville Beautiful at the same time.
- We launched our own county government TV Channel – CCNC-TV in February.
- And, to increase transparency and greater public access to meetings, the board approved installing cameras in our conference room. We now broadcast our Agenda Session meetings on CCNC-TV, our website and YouTube
- Renovation started in March on the Emergency Services Center at 700 Executive Place. Our board, staff, and representative(s) from the Volunteer Fire Chiefs' Association gathered to celebrate the construction kick-off.
- The board approved two economic development incentive grant packages, including one to Cargill, which will invest \$25 million and retain 70 jobs at their facility in Cumberland County.
- Our Public Health and Emergency Services Departments opened the drive-through vaccination clinics at the Crown Complex in January and they have done an outstanding job in getting vaccines in the arm of our more than 41,000 individuals. Governor Roy Cooper and Health and Human Services Secretary Dr. Mandy Cohen visited the clinic in March and praised our vaccination efforts. These numbers don't include those vaccinated at Cape Fear Valley, the VA, on post at Fort Bragg or through other providers.
- That's a quick look back at the first quarter. As we move forward, we will be working with management, staff and our federal consultants to develop a strategy for the funding allocated to Cumberland County, as part of the federal American Rescue Plan that will provide historic and unprecedented aid to all counties, cities and towns across the country.
- I want to thank the board, county management and our employees for all you do to serve our citizens. Together, we can and will create a stronger Cumberland County.

### 3. CONSENT AGENDA

#### A. Approval of April 5, 2021 Regular Meeting Minutes

All references to any materials which are described in these minutes or incorporated into these minutes are to the materials that are contained in the same numbered item in the agenda for this meeting. These may be viewed online in the agenda set out on this web page <http://co.cumberland.nc.us/departments/commissioners-group/commissioners/meeting-documents>

B. Approval of Proclamation Recognizing April 22 as Arbor Day in Cumberland County

BACKGROUND

The City of Fayetteville is planning to host an Arbor Day event at Cross Creek Park on Thursday, April 22 at 10:00 a.m. with a tree planting ceremony and is requesting a proclamation from the County to be read at the event.

RECOMMENDATION / PROPOSED ACTION

Respectfully request approval of the proclamation.

COUNTY OF CUMBERLAND

NORTH CAROLINA

PROCLAMATION

WHEREAS, the County of Cumberland recognizes the importance of trees to the economic, aesthetic, and ecological well-being of our community; AND

WHEREAS, it is recognized that planting and maintaining healthy trees in our ever-changing society are both desirable and necessary; AND

WHEREAS, Arbor Day is a long-standing American tradition that represents an important element of our national heritage; AND

WHEREAS, the County-City Joint Appearance Commission is a leader in the encouragement of environmental stewardship; AND

WHEREAS, Cumberland County-Cooperative Extension is a community resource for information and provides technical assistance regarding the care and maintenance of our trees; AND

WHEREAS, individuals can act in this county to improve the environment by planting trees and ensuring that these trees are protected and receive proper maintenance in the years ahead.

NOW, THEREFORE, We, the Board of Commissioners of Cumberland County, North Carolina, do hereby proclaim Thursday, April 22, 2021 to be Arbor Day in Cumberland County and urge our citizens to take an active part to ensure our community has a better quality of life by providing a clean environment with more trees.

Adopted the 19th day of April 2021.

C. Approval of Declaration of Surplus County Property and Authorization to Accept Insurance Settlement and Budget Ordinance Amendment #B210149

BACKGROUND

DATE OF ACCIDENT: MARCH 24, 2021  
VEHICLE: 2016 FORD EXPLORER  
VIN: 1FM5K8AR6GGB28557  
FLEET#: FL1616  
DEPARTMENT: Sheriff's Office  
SETTLEMENT OFFER: \$12,585  
INSURANCE COMPANY: Travelers

This is a total loss settlement offer.

RECOMMENDATION / PROPOSED ACTION

Risk Management recommends that the Board of Commissioners:

1. Declare the vehicle described above as surplus.
2. Authorize the Accounting Supervisor to accept \$12,585 (\$13,585 - \$1,000 deductible) as settlement.
3. Allow Travelers' to take possession of the wrecked (surplus) vehicle.

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4. Approve Budget Ordinance Amendment #B210149 in the amount of \$12,585 recognizing the insurance settlement. Please note this amendment requires no additional county funds.

D. Approval of Formal Bid Award for Sheriff's Office Emergency Responder Radio Cover Bi-Directional Amplifiers

**BACKGROUND**

Funds in the amount of \$680,000 were appropriated in the Fiscal Year 2021 Capital Investment Fund budget for the Sheriff's Office to purchase bi-directional amplifiers/repeaters for the Detention Center, Courthouse, and Law Enforcement Center to accommodate the transition to a 925 NC State Viper Radio Network.

A formal bid process was conducted. Mobile Communications America (MCA) was the only respondent. The MCA proposal was responsive and met all specifications. The proposed cost totaling \$486,577.09, was lower than the budgeted amount., which contributed to this vendor providing the best overall value to the County.

**RECOMMENDATION / PROPOSED ACTION**

Finance staff and County Management recommends awarding Bid Number 21-18-SO, totaling \$486,577.09 to Mobile Communications America based on the best overall value standard of award.

E. Approval of Budget Ordinance Amendments for the April 19, 2021 Board of Commissioners' Agenda

**BACKGROUND**

General Fund 101

- 1) Sheriff's Office – Budget Ordinance Amendment B211406 to recognize proceeds from the sale of weapons in the amount of \$7,500

The Board is requested to approve Budget Ordinance Amendment B211406 to recognize proceeds from the sale of weapons in the amount of \$7,500. The Sheriff's Office has an inventory of seized and or old/damaged weapons that can no longer be used by their agency. This sale was approved at the March 16, 2020 Board of Commissioners regular meeting. These funds will be used to purchase weapons and sights.

Please note this amendment requires no additional county funds.

- 2) Facilities Management – Budget Ordinance Amendment B211205 to recognize reimbursement from Alliance Behavioral Healthcare for a roof replacement at the Right Track Group Home in the amount of \$15,000

The Board is requested to approve Budget Ordinance Amendment B211205 to recognize reimbursement from Alliance Behavioral Healthcare for a roof replacement at the Right Track Group Home in the amount of \$15,000.

Please note this amendment requires no additional county funds.

Capital Investment Fund 107

- 3) Maintenance & Repair - Capital Investment Fund (CIF) - Budget Ordinance Amendment B210129 to recognize insurance reimbursement funds in the amount of \$36,014

The Board is requested to approve Budget Ordinance Amendment B210129 to recognize insurance reimbursement funds in the amount of \$36,014. Damage was sustained on March 21, 2021 when a water supply line broke, causing significant flooding and damage to the flooring, carpet, and ceiling tiles. These funds will be used to make repairs to the affected areas.

Please note this amendment requires no additional county funds.

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## Tourism Development Authority Fund 285

- 4) Tourism Development Authority – Budget Ordinance Amendment B210150 to recognize anticipated receipt of higher than budgeted occupancy tax funds in the amount of \$1,259,659

The Board is requested to approve Budget Ordinance Amendment B210150 to recognize anticipated receipt of higher than budgeted occupancy tax funds in the amount of \$1,259,659. This amount is projected based on fiscal year 2021 actual collections.

Please note this amendment requires no additional county funds.

### RECOMMENDATION / PROPOSED ACTION

Approve Budget Ordinance Amendments.

#### F. Approval of Cumberland County Board of Commissioners Agenda Session Items

1. Approval of the Fayetteville Area Metropolitan Planning Organization (FAMPO) Multi-Modal Congestion Management Process (CMP)

### BACKGROUND

FAMPO has identified the need to update and create a comprehensive, multi-modal Congestion Management Process (CMP). The CMP is a study that will develop and implement strategies to manage congestion in the Fayetteville metropolitan planning area and involves all modes of transportation.

As of 2019, the FAMPO area had a population of 388,337, with anticipated growth especially in Harnett and Hoke Counties. This continued growth is expected to have a significant, and potentially negative, impact on the transportation network and land use patterns of the study area. Increase in traffic volumes, development activities, congestion and population can all be expected in the region.

FAMPO has programmed and allocated a total of \$200,000 for this project, which will span over a period of two fiscal years. The FAMPO Transportation Policy Board (TPB) approved an amendment to the FY 2021 Unified Planning Work Program budget on January 27, 2021, which includes \$100,000 in Special Studies for the project to begin in FY 2021. The TPB also approved the FY 2022 Unified Planning Work Program budget on January 27, 2021, which includes \$100,000 in Special Studies specifically for the completion of the CMP in FY 2022.

A Request for Letters of Interest (RFLOI) was issued for consultant services to lead this project. A NCDOT-approved consultant was chosen through the selection process with a bid of \$199,948.88.

The project will be spanning the FY21 and FY22 fiscal years, with expenditures starting in FY21. The County's budget office has reviewed this project. Approval from the Board of County Commissioners is required for the execution of the contract to begin this study.

### RECOMMENDATION / PROPOSED ACTION

This item was presented at the April 8, 2021 Board of Commissioners' Agenda Session and approved to moved forward to the April 19, 2021 Regular Meeting as a Consent Agenda Item. Staff recommends the approval of the FAMPO Multi-Modal Congestion Management Process to be implemented by a North Carolina Department of Transportation pre-qualified consulting firm in the amount of \$199,948.88.

2. Lease Agreement for Right Track Group Home

### BACKGROUND

During the December 10, 2020 Agenda Session, the Board received a report from Alliance Health officials regarding the provision of Behavioral Health services. During that presentation, Alliance advised the County on measures it is taking, in coordination with the Cumberland County Department of Social Services (DSS) and North Carolina Department of Health & Human Services (NC DHHS) to better arrange for services for children in DSS custody that have a need for out of

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home placement for treatment. One such measure is the establishment of a group home for referrals.

In an effort to meet this and other unmet needs in Cumberland County, the Board granted approval for the utilization of up to \$1M of restricted Cumberland County fund balance that is currently kept by Alliance Health. A portion of these funds will be utilized to establish a residential group home, in Cumberland County, that will help facilitate placement of children that are court-involved, and/or in DSS custody and found to be in need of residential treatment services.

Alliance Health has worked with County management and Cumberland County DSS to solicit the services of a reputable child residential treatment provider for the operation of this program. The attached lease agreement between Cumberland County and Alliance Health will enable utilization of the current Right Track Group Home, which is owned by the County, by Thompson Child & Family Focus for the operation of these residential services. Referrals for these vital services will be for Cumberland County youth.

#### RECOMMENDATION / PROPOSED ACTION

Approve the lease agreement with Alliance Health for utilization of the Right Track Group Home located at 162 Sally Hill Circle, Fayetteville, for the provision of Level 3 child residential treatment services.

### 3. Approval of Strategic Objectives for the Board's Priorities

#### BACKGROUND

The Board of Commissioners identified seven top priorities for Fiscal Year 2022 during a special meeting on February 16, 2021. The priorities are listed below along with the commissioner liaison assigned to each one.

County management and staff worked with the commissioner liaisons to develop objectives and key performance indicators of success for each goal. The attached Priorities and Objectives report was presented during the Agenda Session on April 8 and approved to move forward to the Consent Agenda for the April 19 Regular Board Meeting.

Performing Arts Center – Commissioner Boose  
Grays Creek public water access – Commissioner Lancaster  
County Wide public water – Commissioner Evans  
Homelessness – Commissioner Stewart  
Government Communication – Commissioner Keefe  
Economic Development – Commissioner Council  
County Facility Asset Inventory and Audit – Commissioner Adams

#### RECOMMENDATION / PROPOSED ACTION

Approve the Priorities and Objectives for Fiscal Year 2022 as recorded below.

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## PRIORITY 1: Performing Arts Center

### Priority 1 Objective 1 Complete Market Analysis and Feasibility Study

Work began on the feasibility study for the PAC before the onset of COVID-19, roughly January 21-23, 2020. Work on this item is currently paused. The final phase of the engagement with Spectra's vendor, CSL, is the community survey. Schedule timelines were negatively impacted due to COVID-19.

Action Steps	<ul style="list-style-type: none"> <li>• Vendor conducts community survey (projected to begin late spring or early summer)</li> <li>• Vendor reports study results to Spectra Venue Management (projected completion date is late summer or early fall)</li> <li>• Spectra provides market analysis and feasibility study results to the Board of Commissioners</li> </ul>
Key Performance Indicators	<ul style="list-style-type: none"> <li>• Percent of County residents and other community stakeholders participating in the survey</li> <li>• Completion of study and delivery of results to BOC</li> </ul>

### Priority 1 Objective 2 Board direction based on results of Market Analysis and Feasibility Study

Action Steps	<ul style="list-style-type: none"> <li>• Board of Commissioners directs staff on next steps for the PAC based on market analysis and feasibility study results</li> <li>• Staff begins background work with financial advisors and bond counsel to determine how a financing package might be structured</li> </ul>
Key Performance Indicators	<ul style="list-style-type: none"> <li>• Staff adherence to timelines provided by Board of Commissioners</li> </ul>

## PRIORITY 2: Gray's Creek Public Water Access

### Priority 2 Objective 1 Develop a long-term financially sustainable water system to address GenX contamination in the Gray's Creek District

Action Steps	<ul style="list-style-type: none"> <li>• Extend water to the schools in Gray's Creek District</li> <li>• Continue extension of water lines throughout the district</li> <li>• Develop operational plan that provides long-term financial sustainability</li> </ul>
Key Performance Indicators	<ul style="list-style-type: none"> <li>• Public water extended to schools in Gray's Creek</li> <li>• Operational Plan completed</li> <li>• Timeframe developed for completion of remaining phases</li> </ul>

### Priority 2 Objective 2 Partner with the Public Works Commission (PWC) as the primary water provider

Action Steps	<ul style="list-style-type: none"> <li>• Determine the role of PWC in operation of water system</li> <li>• Develop agreement for provision of water to the district</li> </ul>
Key Performance Indicators	<ul style="list-style-type: none"> <li>• Role and participation from PWC defined</li> <li>• Agreement with PWC completed</li> </ul>

### Priority 2 Objective 3 Identify funding sources for costs of extending water lines

Action Steps	<ul style="list-style-type: none"> <li>• Continue to engage Chemours in seeking funding</li> <li>• Work with Federal lobbyist to identify grants and financial assistance</li> <li>• Partner with USDA for long-term, low-interest loans</li> </ul>
Key Performance Indicators	<ul style="list-style-type: none"> <li>• Agreement from Chemours to fund Gray's Creek construction</li> <li>• Funding secured through grants or long-term loans</li> </ul>



Priority 4 Objective 3	Phase 2: Needs Assessment and Gaps Analysis Report
Action Steps	<ul style="list-style-type: none"><li>• Data Organization and System Mapping:<ul style="list-style-type: none"><li>○ Conduct qualitative and quantitative analysis of the information gathered in Phase 1</li><li>○ The data will be organized to clearly represent the current state of the homeless in Cumberland County</li><li>○ Identify any observable differences in homelessness experiences utilizing a racial, gender and familial lens</li><li>○ Highlight other subpopulations such as persons fleeing violence, unaccompanied youth, and veterans</li></ul></li></ul>
	<ul style="list-style-type: none"><li>• Gaps Analysis Report:<ul style="list-style-type: none"><li>○ OrgCode to write and present a Gaps Analysis Report to the County and the Continuum of Care</li><li>○ Present supply and demand comparisons</li><li>○ The Gap Analysis Report will set the stage for developing and organizing a data driven, evidence-informed, community led strategic plan</li></ul></li></ul>
Key Performance Indicators	<ul style="list-style-type: none"><li>• Adherence to the schedule as outlined by the contract</li><li>• Percent of work completed</li></ul>
	<ul style="list-style-type: none"><li>• Final Homelessness Strategic Plan Document: OrgCode recommends at least a two-week comment period and review. Consultant will finalize and make delivery of the final plan for adoption by the County and the COC. The final deliverables will be the strategic plan document, a brief PPT covering the highlights of the plan and a one-pager summarizing the plan for education, training, and marketing of the plan.</li></ul>
Key Performance Indicators	<ul style="list-style-type: none"><li>• Adherence to the schedule as outlined by the contract</li><li>• Percent of work completed</li></ul>

**PRIORITY 5: Government Communication**  
*Continue to build the County's internal and external communication channels and overall reach*

Priority 5 Objective 1	Improve internal communication and employee access to information
Action Steps	<ul style="list-style-type: none"><li>• Continue to use multiple communication channels such as “all employee” emails, County Connection and Wellness Connection newsletters, Cumberland Alerts and employee town halls to effectively reach employees/internal audiences</li><li>• Upgrade the look, feel and functionality of the Intranet to improve the user experience</li><li>• Deploy WebEx in more departments for virtual meetings and collaborative communication</li><li>• Provide monthly departmental presentations to commissioners and create other content spotlighting departments for internal and external use</li></ul>
Key Performance Indicators	<ul style="list-style-type: none"><li>• Internal employee survey with questions on internal communication – percentage who use County website, Intranet and social media; satisfaction with content of employee newsletters; use of Cumberland Alerts and town hall meetings</li><li>• Percentage of employees who open newsletters, participate in town halls, open Alerts</li><li>• Intranet ease of navigation survey questions</li><li>• Implementation of WebEX and usage</li></ul>

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<b>Priority 5 Objective 2</b>	<b>Improve external communication by updating website design and functionality and providing excellent social media and web content to better inform and engage with residents</b>
<b>Action Steps</b>	<ul style="list-style-type: none"> <li>• Complete website redesign including content migration and departmental review, bringing library website under the County's website</li> <li>• Launch redesigned website in spring</li> <li>• Develop and implement countywide social media strategy in accordance with best practices and policy</li> <li>• Better coordinate posts across all County social media properties using content calendar and other strategies</li> <li>• Develop a comprehensive communications plan/program that includes how citizens contact and engage with county departments (email, website, social media, future mobile apps, telephone and other channels)</li> <li>• Develop an updated comprehensive communications plan for sharing information to citizens through various outlets (website, print, radio, TV, billboards, in-house Countywide digital signage, telephone, text messaging, etc.)</li> </ul>
<b>Key Performance Indicators</b>	<ul style="list-style-type: none"> <li>• Website launch</li> <li>• Tracked growth in website usage</li> <li>• Social media strategy development and implementation</li> <li>• Tracked growth in social media reach</li> <li>• Comprehensive communications plan for citizen contact/engagement</li> <li>• Comprehensive communications plan for information sharing</li> </ul>
<b>Priority 5 Objective 3</b>	<b>Improve and expand digital media production for CCNC-TV and web channels</b>
<b>Action Steps</b>	<ul style="list-style-type: none"> <li>• Live broadcast of three Boards of Commissioners meetings each month and rebroadcasting on CCNC-TV</li> <li>• Continue live broadcast of monthly advisory board meetings held virtually</li> <li>• Promote all live videos via the county website, social media and local media</li> <li>• Develop content that spotlights departments and educates citizens about services and the Board of Commissioners</li> <li>• Share and promote content related to municipalities and other governmental agencies, including features on smaller communities, current events and other information</li> </ul>
	<ul style="list-style-type: none"> <li>• Complete creation of Cablecast Screenweave app for on-demand and streaming service on multiple platforms</li> </ul>
<b>Key Performance Indicators</b>	<ul style="list-style-type: none"> <li>• Number of meetings and events live streamed</li> <li>• Percentage of departments with content created for channel</li> <li>• Percentage of municipalities sharing information</li> <li>• Usage of Screenweave app</li> </ul>
<b>Priority 5 Objective 4</b>	<b>Improve intergovernmental communication and maintain strong relationships with municipal, regional, state and federal officials</b>
<b>Action Steps</b>	<ul style="list-style-type: none"> <li>• Work with lobbyist and federal elected officials to develop and implement federal action plan and provide updates to the BOC</li> <li>• Provide updates with BOC on state legislation and Cumberland County delegation actions; share county information with delegation, including all media releases</li> <li>• Provide updates with BOC from municipalities, Fort Bragg and Board of Education on issues that have impact on county government</li> <li>• Participate in Mayors' Coalition; schedule departmental presentations to the group at quarterly meetings and provide communications support to the coalition</li> <li>• Share and promote content related to municipalities and other governmental agencies on CCNC-TV and other platforms; feature one municipality each month</li> </ul>
<b>Key Performance Indicators</b>	<ul style="list-style-type: none"> <li>• Level of grant awards and other federal funding applied for and obtained</li> <li>• Number of updates provided on federal, state and municipal activities</li> <li>• Level of information and content sharing on County platforms</li> </ul>

<b>Priority 5 Objective 5</b>	<b>Develop, launch and promote web applications to improve citizen and employee engagement</b>
<b>Action Steps</b>	<ul style="list-style-type: none"> <li>Fully implement WebEx videoconferencing/online meeting software across the County</li> <li>Fully implement ONESolution public safety mobile software</li> <li>Launch EnerGOV planning and environmental health software to the public</li> <li>Complete the build out of the Public Records Request online submission and tracking platform</li> </ul>
	<ul style="list-style-type: none"> <li>Promote GIS applications on website to the public and employees.</li> <li>Implement single point platform to accept payments (web and mobile)</li> <li>Implement a citizen reporting web app for Solid Waste, Animal Services and other departments</li> <li>Begin business requirements gathering for the development of a comprehensive county app that offers information on departments and the ability to communicate with departments and elected officials</li> </ul>
<b>Key Performance Indicators</b>	<ul style="list-style-type: none"> <li>WebEX implementation, training and usage</li> <li>OneSolution usage</li> <li>Energov usage (employees and citizens), number of permits, online transactions (types and revenue amounts), customer survey responses</li> <li>Public Records Request – usage, number requests, number responses, customer survey responses, time to respond to request, request type trends</li> <li>GIS apps – New app development, usage and adoption of GIS across the County, number of GIS apps hits on the website. Usage rates based on Arc Data, customer survey responses</li> <li>Payment app – implementation, usage, total revenue collected, total collection index</li> <li>Percentage of completion of business plan for comprehensive county</li> </ul>

## PRIORITY 6: Economic Development

<b>Priority 6 Objective 1</b>	<b>Close any remaining service gaps and ensure affordable access to broadband</b>
<b>Action Steps</b>	<ul style="list-style-type: none"> <li>Work with existing and new service providers</li> <li>Identify any remaining infrastructure gaps and pursue potential grants and partnerships to facilitate 100% County-wide coverage</li> <li>Work to secure grant, state, and federal funding to make broadband access affordable for students and low-income households</li> </ul>
<b>Key Performance Indicators</b>	<ul style="list-style-type: none"> <li>Broadband coverage areas</li> </ul>

<b>Priority 6 Objective 2</b>	<b>Identify and develop infrastructure-served industrial sites to support job creation</b>
<b>Action Steps</b>	<ul style="list-style-type: none"> <li>Work with FCEDC, PWC / utility providers, the Mayors Coalition and planning staff to identify 1,000 acres for future job creation</li> <li>Develop cost estimates for infrastructure extensions</li> </ul>
<b>Key Performance Indicators</b>	<ul style="list-style-type: none"> <li>Inventory of infrastructure-served industrial sites</li> </ul>

<b>Priority 6 Objective 3</b>	<b>Expand support for expungement efforts and reentry programs</b>
<b>Action Steps</b>	<ul style="list-style-type: none"> <li>Consider pursuing a structured program to increase expungement program participation</li> <li>Create financial incentives for employers that hire reentry candidates</li> </ul>
<b>Key Performance Indicators</b>	<ul style="list-style-type: none"> <li>Program creation</li> <li>Number of individuals with past convictions enrolled in program and hired</li> </ul>

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Priority 6 Objective 4	Connect with key business sectors
Action Steps	<ul style="list-style-type: none"><li>Facilitate a series of quarterly dialogue sessions with local business stakeholders with the support of the FCEDC</li><li>Propose cohort groups to include major employers, micro enterprises and startups, defense and technology companies, and the development / construction industries</li><li>Create candid dialogue with local companies on issues they are facing and how best the County could support their growth</li><li>Join FCEDC staff on select existing industry visits</li></ul>
Key Performance Indicators	<ul style="list-style-type: none"><li>Participation in session</li><li>Participation in industry visits</li></ul>

PRIORITY 7: County Facility Asset Inventory and Audit

Priority 7 Objective 1	Perform a Feasibility Study for a General Government Services Building
Action Steps	<ul style="list-style-type: none"><li>Project approved and budgeted in FY21</li><li>Develop a scope of work and distribute a request for proposals</li><li>Evaluate proposals and choose the most responsive firm</li><li>Initiate study</li><li>Report findings to the BOC</li></ul>
Key Performance Indicators	<ul style="list-style-type: none"><li>Successful selection of a firm</li><li>Successful completion of the study</li></ul>

Priority 7 Objective 2	Perform a Space Utilization Study of All County Facilities
Action Steps	<ul style="list-style-type: none"><li>Determine an estimated cost and obtain BOC approval</li><li>Develop a scope of work and distribute a request for proposals</li><li>Evaluate proposals and choose the most responsive firm</li><li>Initiate study</li><li>Report findings to the BOC</li></ul>
Key Performance Indicators	<ul style="list-style-type: none"><li>Budget approval for study successfully obtained</li><li>Successful selection of a firm</li><li>Successful completion of the study</li></ul>

Priority 7 Objective 3	Perform an ADA/Accessibility Assessment of All County Facilities
Action Steps	<ul style="list-style-type: none"><li>Determine an estimated cost and obtain BOC approval</li><li>Develop a scope of work and distribute a request for proposals</li><li>Evaluate proposals and choose the most responsive firm</li><li>Initiate study</li><li>Report findings to the BOC</li></ul>
Key Performance Indicators	<ul style="list-style-type: none"><li>Budget approval for study successfully obtained</li><li>Successful selection of a firm</li><li>Successful completion of the study</li></ul>

Goal 7 Objective 4	Identify Life Cycles of All County Facilities and Associated Critical Building Infrastructure
Action Steps	<ul style="list-style-type: none"><li>Determine an estimated cost and obtain BOC approval</li><li>Develop a scope of work and distribute a request for proposals</li><li>Evaluate proposals and choose the most responsive firm</li><li>Initiate study</li><li>Report findings to the BOC</li></ul>
Key Performance Indicators	<ul style="list-style-type: none"><li>Budget approval for study successfully obtained</li><li>Successful selection of a firm</li><li>Successful completion of the study</li></ul>

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Priority 7 Objective 5	Centralization of Custodial and Facilities Services Across County Departments
Action Steps	<ul style="list-style-type: none"><li>• Determine potential costs associated with centralization</li><li>• Plan for the centralization of the employees and assets in question</li><li>• Implement the centralization</li><li>• Assess post-centralization for success/opportunities for improvement</li></ul>
Key Performance Indicators	<ul style="list-style-type: none"><li>• Identification of potential costs</li><li>• Successful integration of employees and assets</li><li>• Visible improvement in service capabilities and response to facility and custodial needs</li></ul>

4. Request of the Town of Linden to Relinquish Its Jurisdiction to the County for Minimum Housing Code Enforcement

BACKGROUND

On November 17, 2020, the Town of Linden Board of Commissioners adopted a formal resolution to subject the jurisdiction of the Town of Linden to the County’s Minimum Housing Code and to request the Board of County Commissioners to accept the jurisdiction of the Town of Linden for this purpose and apply and enforce the County’s Minimum Housing Code within the town’s jurisdiction. A copy of the Resolution is attached.

The Town of Linden and the County have the authority to undertake this transfer of jurisdiction and application of the County’s Minimum Housing Code pursuant to N.C.G.S. § 160D-202. Chapter 160D is new and is in effect now, but it allows the existing local Minimum Housing Ordinances to also remain in effect until July 1, 2021. (Session Law 20-25, Section 51.(a) and (b)) Staff is currently working on revisions to the County’s Minimum Housing Code. The process by which the County may accept the jurisdiction of a town and apply the County’s ordinance requires that both governing boards adopt formal resolutions, and the County will have to amend its Ordinance to include the town’s jurisdiction. The Ordinance amendment will require a public hearing.

This action requested by the Town of Linden is what the Board of Commissioner approved for the Town of Wade. At its Agenda Session April 8, 2021, the Board unanimously approved the request of the Town of Linden.

RECOMMENDATION / PROPOSED ACTION

The Board may accept the jurisdiction of the Town of Linden for the purpose of applying and enforcing the County’s Minimum Housing Code as set forth in Article IV, Chapter 4, Cumberland County Code by adopting the resolution set out as follows:

Cumberland County Board of Commissioners  
Resolution to Accept the Jurisdiction of the Town of Linden for the  
Application and Enforcement of the County’s Minimum Housing Code

Whereas, N.C.G.S. § 160D-202 authorizes a town to relinquish its jurisdiction to a county for the application and enforcement of the county’s Minimum Housing Code and authorizes a county to accept such jurisdiction to apply and enforce its Minimum Housing Code; and

Whereas, on November 17, 2020, the Town of Linden Board of Commissioners adopted a resolution relinquishing its jurisdiction to the County of Cumberland for the purpose of applying and enforcing the County’s Minimum Housing Code, being Article IV, Chapter 4, Cumberland County Code, with a copy of the Town’s resolution being attached hereto.

Now therefore, be it resolved that the Cumberland County Board of Commissioners do accept the jurisdiction of the Town of Linden for the application and enforcement of the County’s Minimum Housing Code, being Article IV, Chapter 4, Cumberland County Code.

Be it further resolved that the County’s Minimum Housing Code, being Article IV, Chapter 4, Cumberland County Code, shall be amended to include the jurisdiction of any town within Cumberland County which requests to relinquish its jurisdiction to the County for this purpose and for which the Cumberland County Board of Commissioners accepts such jurisdiction.

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Be it further resolved that the effective date of the application of the County's Minimum Housing Code within the jurisdiction of the Town of Linden shall be the date the amendment expanding the jurisdiction of the Cumberland County Minimum Housing Code is adopted by the Board of Commissioners after public hearing.

Adopted April 19, 2021.

5. Use and Occupancy Agreement with North Carolina Department of Transportation for the NORCRESS System

BACKGROUND

The Public Utilities Department has received a Use and Occupancy Agreement from North Carolina Department of Transportation (NCDOT) for the NORCRESS system. This agreement between the NCDOT and NORCRESS outlines the terms for pre-existing sewer lines to remain within the highway right-of-way. NCDOT is widening I-95 from I-95 Business/US 301 to SR 1001 (Long Branch Road, Exit 71) to eight lanes. This project requires the relocation and adjustment of specific NORCRESS-owned sewer lines located within NCDOT right-of-way. All work will be completed at the expense of NCDOT and in accordance with General Statute 136-27.1. Included with this agreement is a North Carolina Department of Environmental Quality Permit Application requisite for NCDOT to be able to move forward with relocating the sewer lines. The County Attorney has reviewed the attached Use and Occupancy Agreement.

RECOMMENDATION / PROPOSED ACTION

This item was presented to the Board of Commissioners' April 8, 2021 Agenda Session and was approved to move forward as a Consent Agenda item for the April 19, 2021 Board of Commissioners Meeting. The actions to be pursued are:

Authorize the Chairman to sign the Use and Occupancy Agreement with the NCDOT to facilitate the relocation of the NORCRESS-owned sewer lines located within the NCDOT right-of-way.

MOTION: Commissioner Keefe moved to approve consent agenda Items 3.A. – 3.F.5.

SECOND: Commissioner Boose

When called on, Commissioner Keefe voted in favor.

When called on, Chairman Evans voted in favor.

When called on, Commissioner Adams voted in favor.

When called on, Commissioner Boose voted in favor.

When called on, Commissioner Council voted in favor.

When called on, Commissioner Stewart voted in favor.

VOTE: UNANIMOUS (6-0)

4. PUBLIC HEARINGS

Ms. Cannon explained the Board of Commissioners' procedures for public hearings.

Uncontested Rezoning Cases

A. Case P21-17: Rezoning of 0.85+/- acres from C(P) Planned Commercial and C2(P) Planned Service and Retail to C(P) Planned Commercial or to a more restrictive zoning district, located at 3830 Boone Trail, submitted by Brian V. Barber on behalf of Be All You Can Be Real Estate, LLC (owner).

\*\*\*\*\*

Rawls Howard, Planning and Inspections Director, showed vicinity or location maps and aerial views of the subject property. Mr. Howard provided overviews of the current land uses, current zonings, and surrounding land uses. Mr. Howard stated currently this is a split-zoned piece of property and the sole reason for the request is to consolidate the zonings into one category in order to further develop the property for future commercial activity. Mr. Howard stated the request is plan compliant and the Planning Board unanimously recommended approval.

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Chairman Evans opened the public hearing for Case P21-17.

The clerk to the board stated there were no speakers or written comments submitted for Case P21-17.

**MOTION:** Chairman Evans moved that this public hearing for Case P21-17 is recessed to the May 3, 2021 meeting of the Board of Commissioners for final action; any citizens or residents of the county may submit written public comments on this matter to the Clerk to the Board by close of business April 26, 2021 and these shall be provided to the Board before its meeting on May 3, 2021.

**SECOND:** Commissioner Keefe

When called on, Commissioner Keefe voted in favor.

When called on, Chairman Evans voted in favor.

When called on, Commissioner Adams voted in favor.

When called on, Commissioner Boose voted in favor.

When called on, Commissioner Council voted in favor.

When called on, Commissioner Stewart voted in favor.

**VOTE:** UNANIMOUS (6-0)

#### Other Public Hearings

#### B. Street Renaming Case SN0475

#### BACKGROUND

Due to North Carolina Department of Transportation projects, a portion of Sand Hill Rd was realigned. With the implementation of the Next Gen E911 standards you cannot have two streets with the same name within the County. Sand Hill Road was realigned to intersect with Chicken Foot Rd at its existing intersection with Braxton Rd. Our staff contacted every parcel owner that abutted the old portion of Sand Hill Rd. They were given the chance to suggest their own name or pick from the County approved list. Twelve property owners were contacted, Rainforest Road received the majority votes.

Current Name	Proposed Name
PORTION OF SAND HILL RD	RAINFOREST RD

#### RECOMMENDATION / PROPOSED ACTION

Staff recommends approval of the street name change.

#### CUMBERLAND COUNTY BOARD OF COMMISSIONERS ORDINANCE RENAMING A PORTION OF SAND HILL ROAD TO RAINFOREST ROAD

This Ordinance Renaming a Portion of Sand Hill Road to Rainforest Road is authorized by G.S. § 153A-239.1 and is enacted pursuant to Sec. 4-172 of the Cumberland County Code.

Whereas, SR 2238, Sand Hill Road, has been realigned at its intersection with SR 2252, Chicken Foot Road; and

Whereas, the realigned portion of SR 2238, Sand Hill Road, at its intersection with SR 2252, Chicken Foot Road, will continue to be named Sand Hill Road; and

Whereas, to avoid the potential confusion, the Board of Commissioners finds it necessary to rename the old portion of SR 2238 between its intersection with the new alignment of Sand Hill Road and its former intersection with SR 2252, Chicken Foot Road; and

Whereas, a duly advertised public hearing was conducted on this matter at the April 19, 2021, regular meeting of the Board of Commissioners.



Now therefore be it ordained as follows:

(1) The old portion of SR 2238 lying between its intersection with the new alignment of Sand Hill Road and its former intersection with SR 2252, Chicken Foot Road, is hereby renamed Rainforest Road.

(2) Planning staff is directed to cause notice of this action to be given to the local postmaster with jurisdiction over the road, to the Board of Transportation, and to any city within five miles of the road.

Adopted April 19, 2021.

\*\*\*\*\*

Rawls Howard, Planning and Inspections Director, presented the background information recorded above and showed vicinity or location maps and aerial views of the subject property. Mr. Howard stated Planning staff recommends approval of the street name change.

Chairman Evans opened the public hearing for Street Renaming Case SN0475.

The clerk to the board stated there were no speakers or written comments submitted for Street Renaming Case SN0475.

C. Street Renaming Case SN0477

#### BACKGROUND

Due to North Carolina Department of Transportation projects, a portion of Camden Rd was realigned and Oakland Ave was severed. With the implementation of the Next Gen E911 standards, you cannot have two streets with the same name within the County. Camden Rd was realigned between the 4100 block of Camden Rd and Schrams Ave. Oakland Ave has been severed because of the widening of Camden Rd and the new flow of traffic. So, the northern section must be renamed. Our staff contacted every parcel owner that abutted the old portion of Camden Rd and Oakland Ave. They were given the opportunity to suggest their own name or pick from the County approved list. Nine property owners were contacted, Carville Rd received the majority votes for Camden Rd and three property owners were contacted, Belle Ave for Oakland Ave.

Current Names	Proposed
PORTION OF CAMDEN RD	CARVILLE RD
PORTION OF OAKLAND AVE	BELLE AVE

#### RECOMMENDATION / PROPOSED ACTION

Staff recommends approval of the street name change.

#### CUMBERLAND COUNTY BOARD OF COMMISSIONERS ORDINANCE RENAMING A PORTION OF CAMDEN ROAD TO CARVILLE ROAD

This Ordinance Renaming a Portion of Camden Road to Carville Road is authorized by G.S. § 153A-239.1 and is enacted pursuant to Sec. 4-172 of the Cumberland County Code.

Whereas, SR1003, Camden Road, has been realigned between the 4100 block of SR1003 Camden Rd and SR4059 Schrams Avenue; and

Whereas, the realigned portion of SR1003, Camden Road, between the 4100 block of SR1003 Camden Road and Schrams Avenue SR4059, will continue to be named Camden Road; and

Whereas, to avoid the potential confusion, the Board of Commissioners finds it necessary to rename the old portion of SR1003 Camden Road between the 4100 block of SR1003 Camden Road and CSX Railroad right-of-right; and

Whereas, a duly advertised public hearing was conducted on this matter at the April 19, 2021, regular meeting of the Board of Commissioners.

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Now therefore be it ordained as follows:

(1) The old portion of SR1003 Camden Road lying between the 4100 block of SR1003 Camden Road and CSX Railroad right-of-right, is hereby renamed Carville.

(2) Planning staff is directed to cause notice of this action to be given to the local postmaster with jurisdiction over the road, to the Board of Transportation, and to any city within five miles of the road.

Adopted April 19, 2021.

**CUMBERLAND COUNTY BOARD OF COMMISSIONERS  
ORDINANCE RENAMING A PORTION OF OAKLAND AVENUE TO BELLE AVENUE**

This Ordinance Renaming a Portion of Oakland Avenue to Belle Avenue is authorized by G.S. § 153A-239.1 and is enacted pursuant to Sec. 4-172 of the Cumberland County Code.

Whereas, Oakland Avenue, has been severed because of the widening of SR1003 Camden Road and the flow of traffic as designed by NCDOT, so the northern section must be renamed; and

Whereas, the southern portion of Oakland Avenue will continue to be named Oakland Avenue; and

Whereas, to avoid the potential confusion, the Board of Commissioners finds it necessary to rename the northern portion of Oakland Avenue; and

Whereas, a duly advertised public hearing was conducted on this matter at the April 19, 2021, regular meeting of the Board of Commissioners.

Now therefore be it ordained as follows:

(1) The northern portion of Oakland Avenue, is hereby renamed Belle Avenue.

(2) Planning staff is directed to cause notice of this action to be given to the local postmaster with jurisdiction over the road, to the Board of Transportation, and to any city within five miles of the road.

Adopted April 19, 2021.

\*\*\*\*\*

Rawls Howard, Planning and Inspections Director, presented the background information recorded above and showed vicinity or location maps and aerial views of the subject property. Mr. Howard stated Planning staff recommends approval of the street name change.

Chairman Evans opened the public hearing for Street Renaming Case SN0477.

The clerk to the board stated there were no speakers for Street Renaming Case SN0477.

**MOTION:** Chairman Evans moved that the public hearings for Street Renaming Case SN0475 and Street Renaming Case SN0477 are recessed to the May 3, 2021 meeting of the Board of Commissioners for final action; any citizens or residents of the county may submit written public comments on this matter to the Clerk to the Board by close of business April 26, 2021 and these shall be provided to the Board before its meeting on May 3, 2021.

**SECOND:** Commissioner Keefe

When called on, Commissioner Keefe voted in favor.

When called on, Chairman Evans voted in favor.

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When called on, Commissioner Adams voted in favor.  
When called on, Commissioner Boose voted in favor.  
When called on, Commissioner Council voted in favor.  
When called on, Commissioner Stewart voted in favor.

VOTE:           UNANIMOUS (6-0)

D.       Public Hearing - PY 2021 Draft Community Development Annual Action Plan

BACKGROUND

Community Development is in the planning process for the Program Year 2021 Annual Action Plan. The Annual Action Plan is a required document that must be submitted to the U.S. Department of Housing and Urban Development (HUD) by May 15, 2021 in order to continue to receive annual entitlements of the Community Development Block Grant (CDBG) and Home Investment Partnerships Program (HOME) funds.

The Program Year 2021 Annual Action Plan includes information about how Community Development plans to use CDBG, HOME, and other funding sources to address the priority needs identified in the 2020-2024 Consolidated Plan. In addition, the plan identifies projects that will be undertaken during the period from July 1, 2021 through June 30, 2022. The draft 2021 Annual Action Plan is available for a 30-day public review and comment period throughout Cumberland County from March 22, 2021 to April 20, 2021.

As part of following the citizen participation process, a public hearing must be held during the comment period. All comments received regarding the plan will be addressed by Community Development within 15 days of receipt and will be included in the final plan that will be submitted to HUD. After the public review period, the final copy of the plan will be submitted to the Board of Commissioners for approval to submit to HUD by the deadline.

RECOMMENDATION / PROPOSED ACTION

Community Development requests that the Board of County Commissioners hold a public hearing on the draft Program Year 2021 Annual Action Plan to offer input and comments, as well as to receive comments from the public. No other action is necessary.

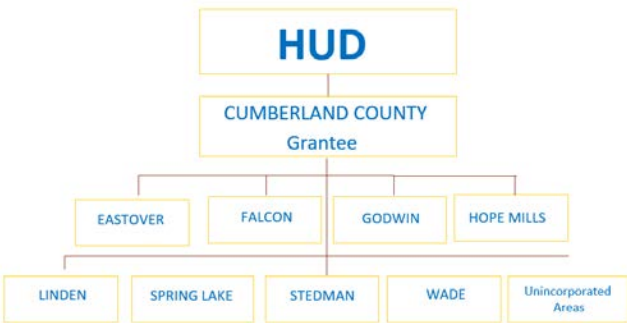
\*\*\*\*\*

Dee Taylor, Community Development Director, presented the background information recorded above and the following PowerPoint slides to summarize funding allocations and how the funding allocations will be used for PY 2021.

HUD Entitlement Funding

Community Development Block Grant (CDBG)	Home Investment Partnerships Program (HOME)
<ul style="list-style-type: none"><li>• Principally benefit low- and moderate-income <u>persons</u>;</li><li>• Aid in the elimination of slum and blight; or</li><li>• Meet urgent need.</li></ul>	<ul style="list-style-type: none"><li>• Provide decent affordable housing to low-income <u>households</u>;</li><li>• Expand the capacity of non-profit housing <u>providers</u>;</li><li>• Strengthen the ability of state and local governments to provide housing; and</li><li>• Leverage private-sector participation.</li></ul>

Participating Jurisdictions



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Consolidated Planning Process

<b>CONSOLIDATED PLAN</b> (Plan due within 45 days prior to the beginning of the first FY)  (Period: July 1, 2020 through June 30, 2025)				
2020 – 2021	2021 – 2022	2022 – 2023	2023 – 2024	2024 - 2025
<b>ANNUAL ACTION PLAN</b> (Plan due every year within 45 days prior to the beginning of the FY) /  <b>CONSOLIDATED ANNUAL PERFORMANCE &amp; EVALUATION REPORT</b> (Report due every year within 90 days following the ending of the FY)				

Priority Needs

Need	Goal
Housing	Improve, preserve, and expand the inventory of affordable housing for low- and moderate- income persons and families living in Cumberland County.
Homeless	Improve the living conditions and support services and increase the availability of housing for homeless persons and families in Cumberland County and eliminate unfair housing practices that may lead to homelessness.
Special Needs	Improve, preserve, and expand opportunities and services for persons with special needs and the disabled in Cumberland County.
Community Development	Improve, preserve, and create new public and community facilities, infrastructure, and public services to ensure the quality of life for all residents of Cumberland County.
Economic Development	Increase and promote job creation, job retention, self-sufficiency, education, job training, technical assistance, and economic empowerment of low- and moderate-income residents of Cumberland County.

2021 Funding Resources

Program	Allocation	Program Income (Est)	Prior Yr. CF (Est)	Total (Est)
CDBG	\$890,600	\$175,624	\$200,000	\$1,266,224
HOME	\$396,328	\$300,000	\$500,000	\$1,196,328
County General Funds	\$314,544	-	-	\$314,544
Other General Funds (City/County)	\$200,000	-	-	\$200,000

2021 Project Goals Summary

Goal	CDBG	HOME	GENERAL FUNDS
Homeownership	\$5,000	\$100,000	-
Housing Construction	-	\$920,918	\$99,082
Housing Rehabilitation	\$424,514	\$120,777	-
Housing for Special Needs	\$50,000	\$15,000	-
Housing Education	\$50,000	-	-
Clearance/Demolition	\$50,000	-	-

Goal	CDBG	HOME	GENERAL FUNDS
Public Services – Homeless Services	\$50,293	-	\$200,000
Public Services – General Human Services	\$83,297	-	-
Infrastructure / Community Facilities	\$250,000	-	-
Economic Development - Employment	\$100,000	-	-
Economic Development -Financial Assistance	\$25,000	-	-
Administration / Planning	\$178,120	\$39,633	\$215,462

2021 Action Plan Timeline

ACTIVITY	DEADLINE
PUBLIC REVIEW PERIOD	March 22, 2021 – April 20, 2021
PUBLIC HEARING BEFORE COUNTY COMMISSIONERS	April 19, 2021 @ 6:45 pm
APPROVAL TO SUBMIT FINAL ACTION PLAN	May 3, 2021
ACTION PLAN DUE TO HUD	May 15, 2021

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Chairman Evans opened the public hearing.

The clerk to the board stated there were no speakers or written comments submitted.

MOTION: Chairman Evans moved that the public hearings for PY 2021 Draft Community Development Annual Action Plan be recessed to the May 3, 2021 meeting of the Board of Commissioners for final action; any citizens or residents of the county may submit written public comments on this matter to the Clerk to the Board by close of business April 26, 2021 and these shall be provided to the Board before its meeting on May 3, 2021.

SECOND: Commissioner Keefe

When called on, Commissioner Keefe voted in favor.

When called on, Chairman Evans voted in favor.

When called on, Commissioner Adams voted in favor.

When called on, Commissioner Boose voted in favor.

When called on, Commissioner Council voted in favor.

When called on, Commissioner Stewart voted in favor.

VOTE: UNANIMOUS (6-0)

## 5. ITEMS OF BUSINESS

### A. REMOVED FROM AGENDA

### B. Consideration of Amendment of Section 605, Holidays, of the Cumberland County Personnel Ordinance

#### BACKGROUND

At its meeting February 15, 2021, the Board approved the addition of a floating holiday to the County's current holiday schedule. The Board's action constituted an amendment to the County's Personnel Ordinance which must be formally adopted. The County's Finance Director has requested that the language in the ordinance also be clarified to state that it applies only to full-time and part-time employees with benefits. The attached Ordinance Amendment incorporates the amendment to Section 605, Holidays, as approved by the Board at its Agenda Session April 8, 2021. The vote was not unanimous.

#### RECOMMENDATION / PROPOSED ACTION

County attorney recommends the amendments be approved to make the ordinance consistent with the Board's action and payroll policy.

### AN ORDINANCE OF THE CUMBERLAND COUNTY BOARD OF COMMISSIONERS TO AMEND SECTION 605, HOLIDAYS OF THE CUMBERLAND COUNTY PERSONNEL ORDINANCE

WHEREAS, to make the County's holiday schedule more inclusive, the County's Diversity, Equity and Inclusion Advisory Committee, after lengthy discussion and consideration, recommended several options to the Executive Steering Committee. From those options, the Executive Steering Committee recommended that the County add a floating holiday in addition to keeping the current 12 holidays as provided for under Section 605, to offer employees the opportunity to support diversity and offer flexibility by giving employees discretion to choose a holiday, event or paid day off that is significant to them.; and

WHEREAS, the Board of Commissioners approves the Committee's recommendation.

NOW, THEREFORE, the Cumberland County Board of Commissioners ordains as follows:

1. Article VI, Section 605 of the Cumberland County Personnel Ordinance is amended by inserting a second sentence in Section 605(a), inserting clarifying language in the last sentence in

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Section 605(a), and inserting a second sentence in Section 605(b), with Section 605 to read in its entirety as follows:

#### Section 605. Holidays

- (a) The County shall observe the same holidays as the State of North Carolina. In addition, all eligible employees can take one additional floating holiday to be taken during the course of a calendar year. All full-time or part-time employees with benefits in a pay status the day before the holiday shall be eligible.
- (b) The County manager shall develop and implement holiday pay administration procedures consistent with applicable federal and state laws.

2. This ordinance shall be effective upon its final adoption as by law provided.

This the 19th day of April, 2021.

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Rick Moorefield, County Attorney, presented the background information recorded above. Commissioner Keefe stated he brought up an alternate holiday schedule as an opportunity to be more inclusion and he feels the Executive Committee of the DEIAC missed the mark with its recommendation for one additional floating holiday.

MOTION: Commissioner Adams moved to approve the Amendment of Section 605, Holidays, of the Cumberland County Personnel Ordinance.

SECOND: Commissioner Council

When called on, Commissioner Keefe voted in opposition.

When called on, Chairman Evans voted in favor.

When called on, Commissioner Adams voted in favor.

When called on, Commissioner Boose voted in opposition.

When called on, Commissioner Council voted in favor.

When called on, Commissioner Stewart voted in favor.

VOTE: PASSED (4-2) (Commissioners Evans, Adams, Council and Stewart voted in favor; Commissioners Keefe and Boose voted in opposition.)

Chairman Evans stated due to the lack of a unanimous vote, the Amendment of Section 605, Holidays, of the Cumberland County Personnel Ordinance will be forwarded to the May 3, 2021 regular meeting agenda for a second reading.

#### C. Consideration of Establishing Commissioner Work Group to Develop Plan for Use of ARP Funds

##### BACKGROUND

Chairman Evans has requested Vice-chairman Adams and Commissioners Keefe and Stewart to serve as a workgroup to assist with developing a plan for the County's use of the American Rescue Program funds, estimated at approximately \$65 million. The Board's Rules of Procedure do not vest authority in the Chair to establish or make appointments to committees and require that all action taken by the Board be done by motion. For this reason, Chairman Evans requests the Board to take action to establish the American Rescue Program Workgroup, consisting of these three commissioners, for the purposes of developing a plan to maximize the uses of the American Rescue Plan funding and advising the full Board on the plan, with the Workgroup to serve as a committee of the Board in the capacity of a public body.

##### RECOMMENDATION / PROPOSED ACTION

Chairman Evans asks the Board to accept his request as a motion made by him to establish the American Rescue Program Workgroup, consisting of Vice-chairman Adams and Commissioners Keefe and Stewart for the purposes of developing a plan to maximize the uses of the American



Rescue Plan funding and advising the full Board on the plan, with the Workgroup to serve as a committee of the Board in the capacity of a public body.

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Mr. Moorefield presented the background information and recommendation/proposed action recorded above.

MOTION: Commissioner Boose moved to approve the American Rescue Program Workgroup.

SECOND: Commissioner Council

When called on, Commissioner Keefe voted in favor.

When called on, Chairman Evans voted in favor.

When called on, Commissioner Adams voted in favor.

When called on, Commissioner Boose voted in favor.

When called on, Commissioner Council voted in favor.

When called on, Commissioner Stewart voted in favor.

VOTE: UNANIMOUS (6-0)

D. Consideration of Third Amendment to the Economic Development Incentives Agreement with Campbell Soup Supply Company, L.L.C.

#### BACKGROUND

Campbell Soup Supply Company, L.L.C., has created thirteen (13) management jobs at the end of 2020 instead of the intended number of eighteen (18). The attached Third Amendment reduces the number of intended management jobs from 18 to 13 for the company to qualify for an incentive payment for 2020.

#### RECOMMENDATION / PROPOSED ACTION

County attorney recommends approval of the Third Amendment and authorization for the county manager to sign it.

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Mr. Moorefield presented the background information and recommendation/proposed action recorded above.

MOTION: Commissioner Adams moved to approve the Third Amendment to the Economic Development Incentives Agreement with Campbell Soup Supply Company, L.L.C and authorize the county manager to sign it.

SECOND: Commissioner Boose

When called on, Commissioner Keefe voted in favor.

When called on, Chairman Evans voted in favor.

When called on, Commissioner Adams voted in favor.

When called on, Commissioner Boose voted in favor.

When called on, Commissioner Council voted in favor.

When called on, Commissioner Stewart voted in favor.

VOTE: UNANIMOUS (6-0)

#### 6. NOMINATIONS

A. Southeastern Economic Development Commission (1 Vacancy)

Commissioner Council nominated Robert Van Geons.

## 7. APPOINTMENTS

### A. Home and Community Care Block Grant Committee (1 Vacancy)

MOTION: Commissioner Adams moved to appoint Meagan Honaker to the Home and Community Care Block Grant Committee in the Aging Service Provider category.

SECOND: Commissioner Boose

When called on, Commissioner Keefe voted in favor.

When called on, Chairman Evans voted in favor.

When called on, Commissioner Adams voted in favor.

When called on, Commissioner Boose voted in favor.

When called on, Commissioner Council voted in favor.

When called on, Commissioner Stewart voted in favor.

VOTE: UNANIMOUS (6-0)

Chairman Evans recessed the Board of Commissioners' meeting.

Chairman Evans convened the meeting of the NORCRESS Water and Sewer District Governing Board.

## NORCRESS WATER AND SEWER DISTRICT GOVERNING BOARD AGENDA:

### 8. NORCRESS WATER AND SEWER CONSENT AGENDA

#### A Use and Occupancy Agreement With North Carolina Department of Transportation for the NORCRESS System

#### BACKGROUND

The Public Utilities Department has received a Use and Occupancy Agreement from North Carolina Department of Transportation (NCDOT) for the NORCRESS system. This agreement between the NCDOT and NORCRESS outlines the terms for pre-existing sewer lines to remain within the highway right-of-way. NCDOT is widening I-95 from I-95 Business/US 301 to SR 1001 (Long Branch Road, Exit 71) to eight lanes. This project requires the relocation and adjustment of specific NORCRESS-owned sewer lines located within NCDOT right-of-way. All work will be completed at the expense of NCDOT and in accordance with General Statute 136-27.1. Included with this agreement is a North Carolina Department of Environmental Quality Permit Application requisite for NCDOT to be able to move forward with relocating the sewer lines. The County Attorney has reviewed the attached Use and Occupancy Agreement.

#### RECOMMENDATION / PROPOSED ACTION

This item was presented to the Board of Commissioners' April 8, 2021 Agenda Session and was approved to move forward as a Consent Agenda item for the April 19, 2021 NORCRESS Water & Sewer District Governing Board Meeting. This item was moved forward to the Consent Agenda for the April 19, 2021 Board of Commissioners Meeting. The actions to be pursued are:

- 1) Authorize the Chairman to sign the Use and Occupancy Agreement with the NCDOT to facilitate the relocation of the NORCRESS-owned sewer lines located within the NCDOT right-of-way.

MOTION: Commissioner Adams moved to authorize the Chairman to sign the Use and Occupancy Agreement with the NCDOT to facilitate the relocation of the NORCRESS-owned sewer lines located within the NCDOT right-of-way.

SECOND: Commissioner Council

When called on, Commissioner Keefe voted in favor.

When called on, Chairman Evans voted in favor.

When called on, Commissioner Adams voted in favor.

When called on, Commissioner Boose voted in favor.

When called on, Commissioner Council voted in favor.

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When called on, Commissioner Stewart voted in favor.

VOTE: UNANIMOUS (6-0)

Chairman Evans adjourned the meeting of the NORCRESS Water and Sewer District Governing Board.

Chairman Evans reconvened the meeting of the Board of Commissioners.

9. CLOSED SESSION

A. Economic Development Matter(s) Pursuant to NCGS 143-318.11(a)(4)

MOTION: Commissioner Council moved to go into closed session for Economic Development Matter(s) Pursuant to NCGS 143-318.11(a)(4).

SECOND: Commissioner Boose

When called on, Commissioner Keefe voted in favor.

When called on, Chairman Evans voted in favor.

When called on, Commissioner Adams voted in favor.

When called on, Commissioner Boose voted in favor.

When called on, Commissioner Council voted in favor.

When called on, Commissioner Stewart voted in favor.

VOTE: UNANIMOUS (6-0)

MOTION: Commissioner Adams moved to come out of closed session.

SECOND: Commissioner Boose

When called on, Commissioner Keefe voted in favor.

When called on, Chairman Evans voted in favor.

When called on, Commissioner Adams voted in favor.

When called on Commissioner Boose voted in favor.

When called on, Commissioner Council voted in favor.

When called on, Commissioner Stewart was no longer in attendance remotely.

VOTE: UNANIMOUS (6-0)

MOTION: Commissioner Adams moved to adjourn.

SECOND: Commissioner Boose

When called on, Commissioner Keefe voted in favor.

When called on, Chairman Evans voted in favor.

When called on, Commissioner Adams voted in favor.

When called on, Commissioner Boose voted in favor.

When called on, Commissioner Council voted in favor.

When called on, Commissioner Stewart was no longer in attendance remotely.

VOTE: UNANIMOUS (6-0)

There being no further business, the meeting adjourned at 8:05 p.m.

Approved with/without revision:

Respectfully submitted,

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Candice H. White  
Clerk to the Board